

LAFAYETTE INTERIOR FASHIONS™

AMERICAN QUALITY CUSTOM | SINCE 1950



allure®

Transitional Shades





VERSATILE
BEAUTIFUL
BRILLIANT

Made in your own
neighborhood...

All Allure® Transitional Shades are designed and crafted in West Lafayette, Indiana by Lafayette Interior Fashions - a family owned and operated manufacturer of custom window fashions for over sixty years.

Select with *confidence...*

All our products are custom manufactured to the highest quality standards and backed by a limited lifetime warranty.









Child Safety

Child Safety is Serious Business

When it comes to our children, there is no question that **safety** is our number one priority.

Let us help you choose the safest window treatment for your family with child-safe lifting systems from Lafayette Interior Fashions.

Certified Best for Kids™

Best for Kids™ makes it easy for parents and caregivers to identify products that are best suited for the home. To earn this important seal of approval, these products must have inner cords that are inaccessible to children or cordless operation. Therefore, certified products cannot create a potential wrap-around hazard.

Just look for the Best for Kids™ logo to choose the one best for your family.



Trust your family with the Lafayette family.

Designed to *Dazzle*

Allure® Transitional Shades

are unique in both style and function. An imaginative blend of modern shades and horizontal blinds, Allure® Transitional Shades offer complete control of light and privacy.

Alternating vanes of sheer and light filtering or room dimming fabric lets you enjoy the view while still diffusing the light and maintaining your sense of privacy. You'll be amazed by the nearly endless variety of light control and viewing options while still being able to raise and lower your shade at any level.

Explore our array of fabrics, colors, textures and tones designed to transform the light and elevate the look and feel of your own beautiful space.





MOTORIZED TRANSITIONAL SHADES WITH A MODERN CASSETTE AND STANDARD BOTTOM RAIL.



CORDLESS TRANSITIONAL SHADES WITH MODERN CASSETTE AND FABRIC WRAPPED BOTTOM RAIL.



Versatile and Timeless
Feel at Home *and*



ess;
ywhere

Choose your *mood*

Light Filtering or Room Dimming

While every transitional shade offers optimal control of light and privacy with precision, how they look inside and what you see outside is a matter of personal choice.

**Light Filtering*



**Room Dimming*



Choose your *view*

White Sheer or Black Sheer

The combination of opacity and color offer different levels of light control, privacy, glare resistance, and visibility. White sheer screens can make for a more indistinct outside view, while dark sheer screens tend to make the outside view appear more crisp.

*white sheer





MOTORIZED TRANSITIONAL SHADES WITH A MODERN CASSETTE AND STANDARD BOTTOM RAIL.



Motorization

No more struggling to adjust window shades in hard-to-reach locations, or worrying about messy dangling cords. You can have the power to control your transitional with the touch of a button.

Smart Home

SOMFY®

Relax and let Somfy motors do the work for you. Specially designed for quiet, interior spaces, Somfy motors create an elegant ambiance and varying lighting effects for smooth, easy operation.

Somfy motors integrate seamlessly with home automation systems to create the ultimate smart home. Somfy-powered motorized shades provide convenience and elegance at the touch of a button or with the sound of your voice, so you can relax. With myLink™, it's easy to transform your experience with Somfy-powered motorized solutions

Rechargeable Motorization

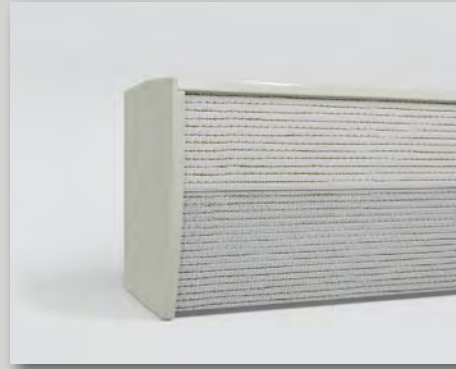
EZ-Charge or SOMFY® Wirefree Systems

These easy to operate and affordable wirefree systems have a rechargeable battery, and can accurately control up to 15 shades independently, using a remote control, smartphone, or tablet.

Standard

Cassettes and Bottom Rail

The cassette is covered with the same material as your shade, or you can choose an uncovered cassette at no additional charge. The cassette and bottom rail are color coordinated with your fabric, or you may select from one of 5 colors at no additional charge. To view the color options, please refer to cassette color options card.



Modern Cassette

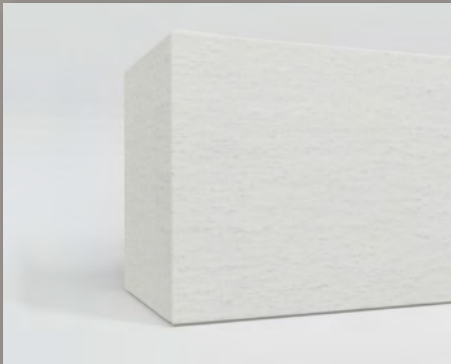


Large Cassette

Design Options

Valance Options

Add a Fabric Wrapped or Wood Valance for a simple but impactful way to add style to your space.



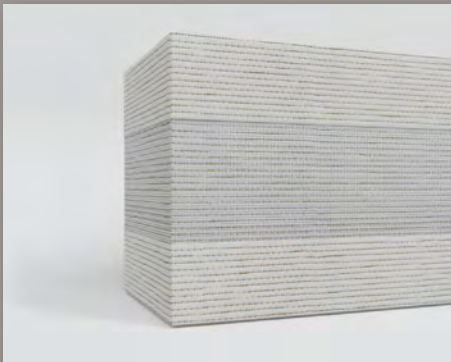
Solid Fabric Wrapped



Sleek Noble Valance - Wood



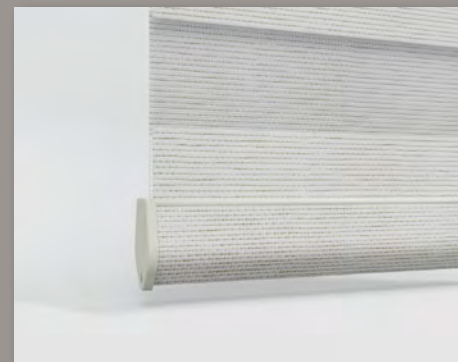
Mixed Metals Designer Accents



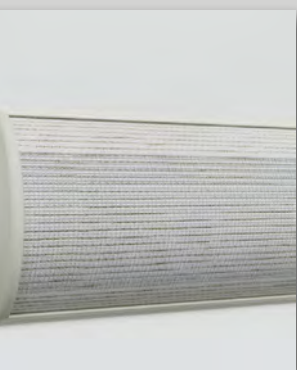
Layered Fabric Wrapped



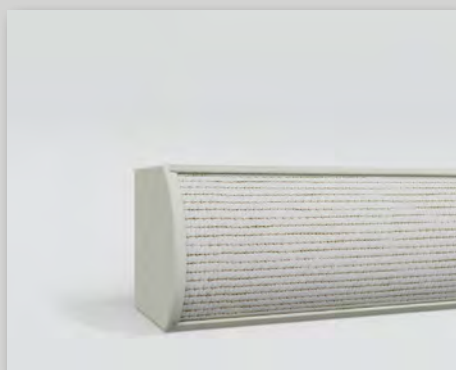
Classic Majesty Valance - Wood



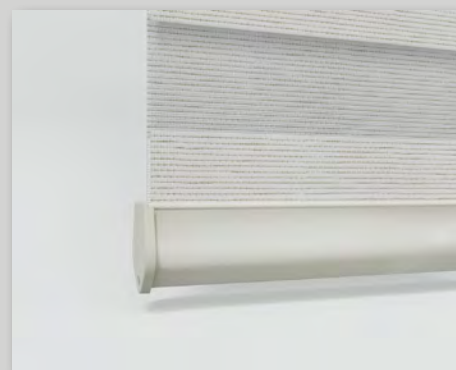
Fabric Wrapped Bottom Rail



Classic Cassette



Small Classic Cassette



Standard Bottom Rail

Dress up your cassette and bottom rail in one of our mixed metal looks for a simple but stunning accent. To view all the Mixed Metals insert options, please refer to the cassette color options card.

Elevate the look of your shade with a matching fabric wrapped bottom rail for a clean and cohesive design detail.



2-on-1



2-on-1

Extra large windows can be easily managed with two transitional shades on one headrail, which will allow you to operate each shade independently.

Couplitaire™



Couplitaire™

A transitional shade to the room side and a room darkening roller shade to the street side, give you ultimate privacy and light control.

e the design that fits your needs.



See it in action







Simple Yet Impactful

Classic design and modern functionality go a long way to meet all your light control and privacy needs that fit your unique decorating style.

LIGHT FILTERING

light filtering





“Form and function should be one, joined in a spiritual union.” - Frank Lloyd Wright

While every Transitional Shade offers optimal control of light and privacy with precision, how they look inside and what you see outside is a matter of personal choice. You choose the degree of opacity and vane width that is perfect for you.

Allure® Semi-Sheer vanes gently filter the sunlight and disperse delicate light throughout the room when vanes are closed.

Allure® Semi-Opaque provides light control and privacy while still allowing a warm glow of natural light.

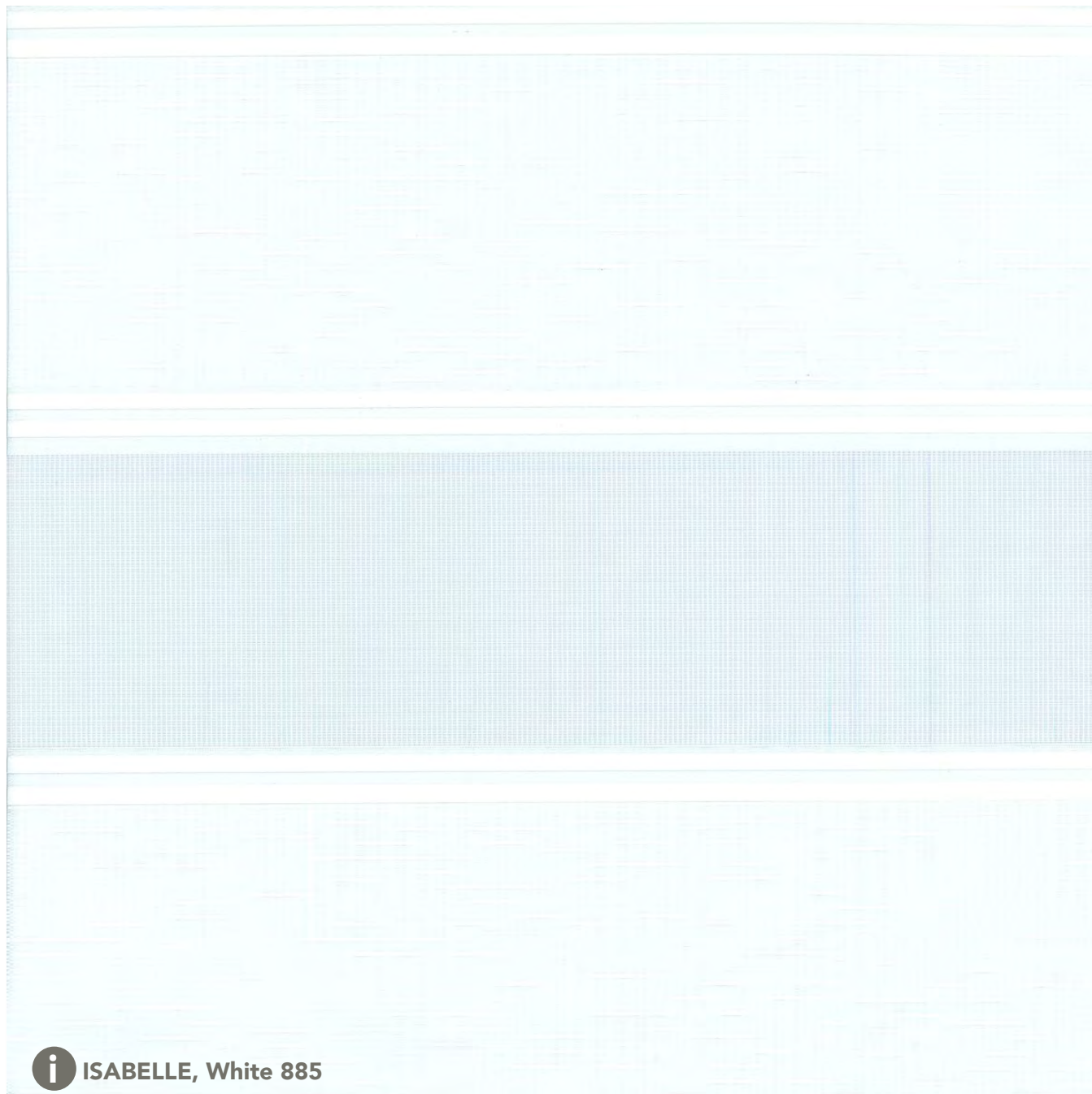




MOTORIZED TRANSITIONAL SHADES WITH A MODERN CASSETTE AND STANDARD BOTTOM RAIL.

ISABELLE

isabelle



ISABELLE, White 885

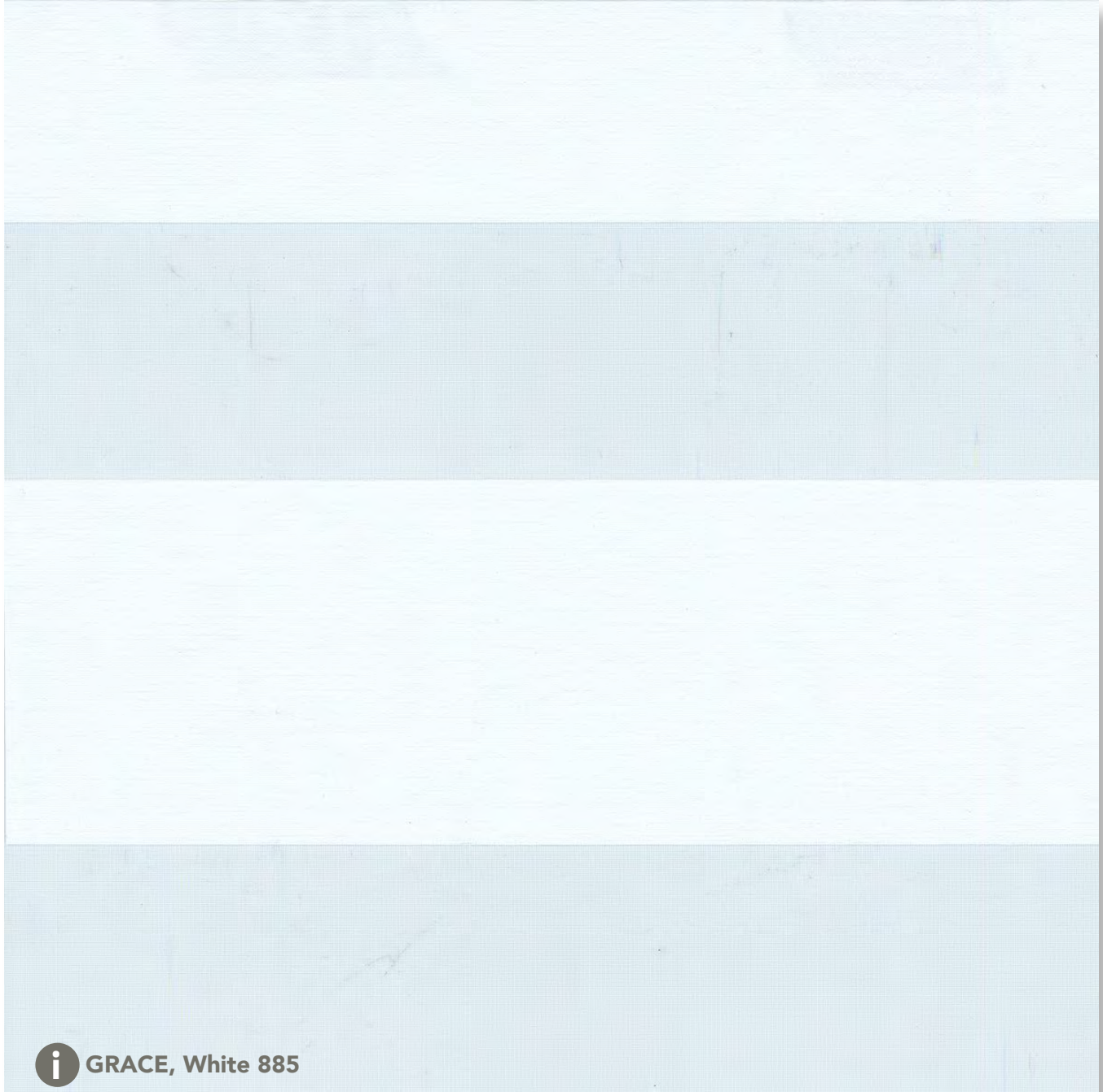
Isabelle is big and bold with 5" vanes boasting beautiful texture, accented with petite pleats.

Color-Ways: 4 - *White, Marble, Bronze, Anthracite*
Max Width: 110"



GRACE

grace



Grace is timeless, uncomplicated, and sophisticated in colors that bridge a combination of design styles.

Color-Ways: 4 - *White, Ivory, Sand, Anthracite*
Max Width: 96"



TEMPTATION

temptation



TEMPTATION, Latte 463

You won't be able to resist this textural linear pattern featuring a supersized vane accented with a stylish pleat for a fresh new look.



TEMPTATION, Slate 800

Color-Ways: 2 - *Latte, Slate*

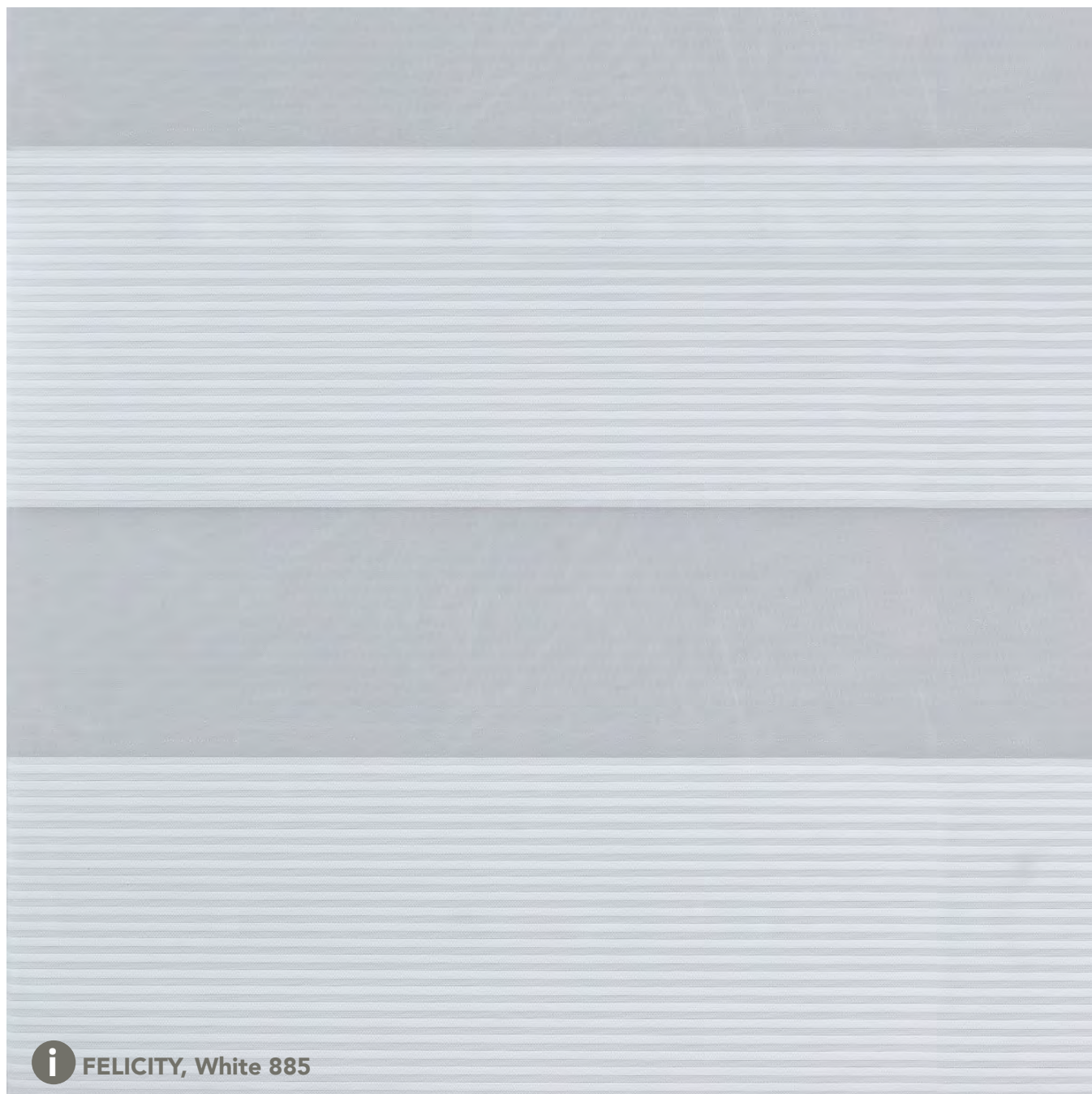
Max Width: 108" *not available with small cassette



MOTORIZED TRANSITIONAL SHADES WITH A MODERN CASSETTE AND FABRIC WRAPPED BOTTOM RAIL.

FELICITY

felicity



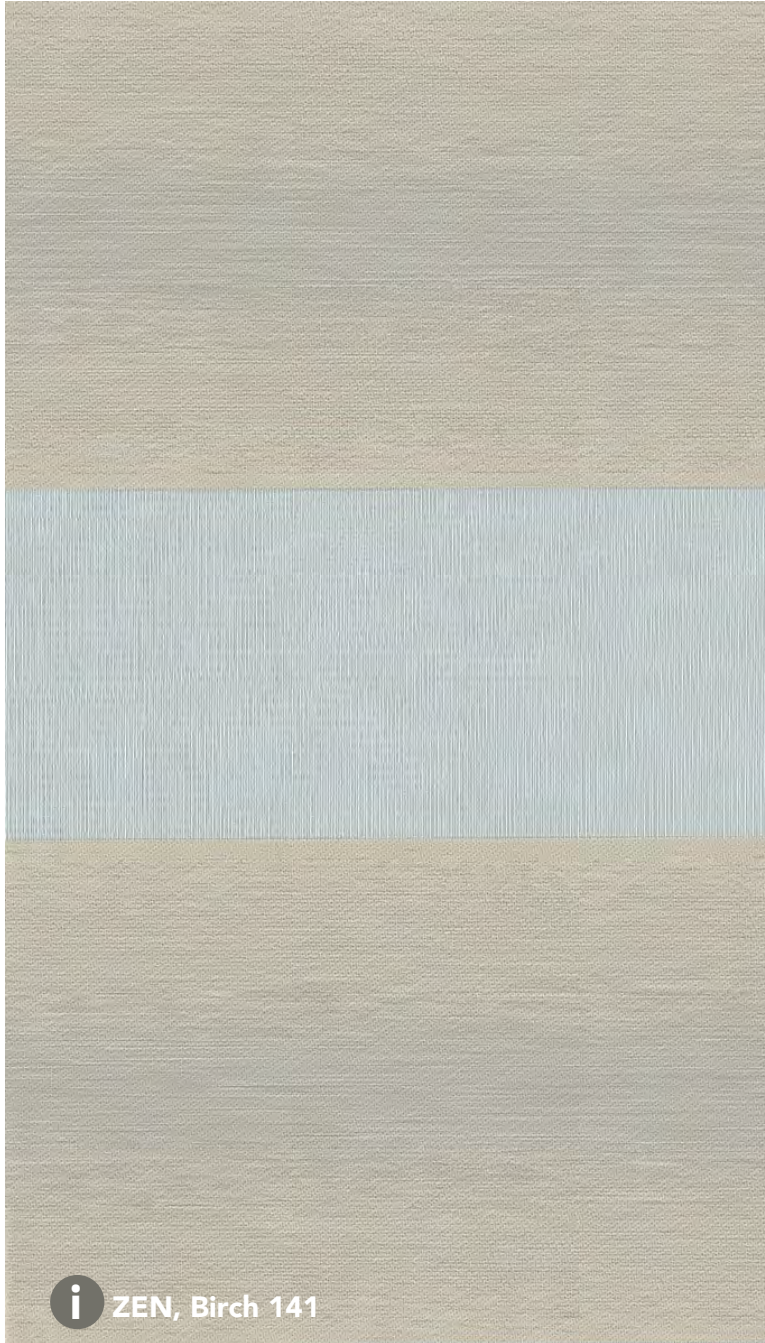
i FELICITY, White 885

Tone on tone textured stripe in a wider vane adds drama and interest to larger sized windows. The muted stripe continues throughout the sheer for added charm.

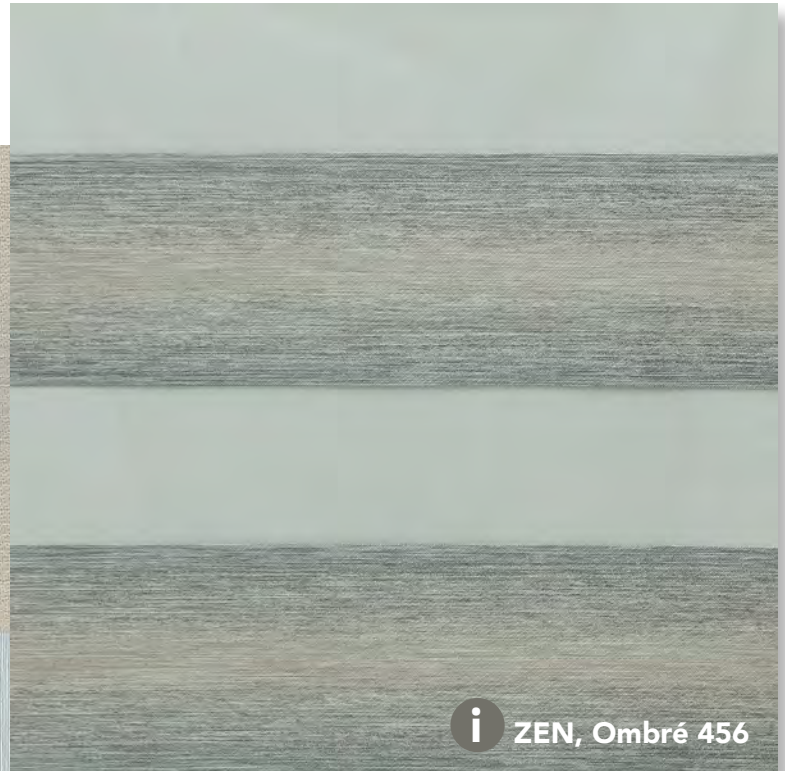
Color-Ways: 1 - White
Max Width: 102"

ZEN

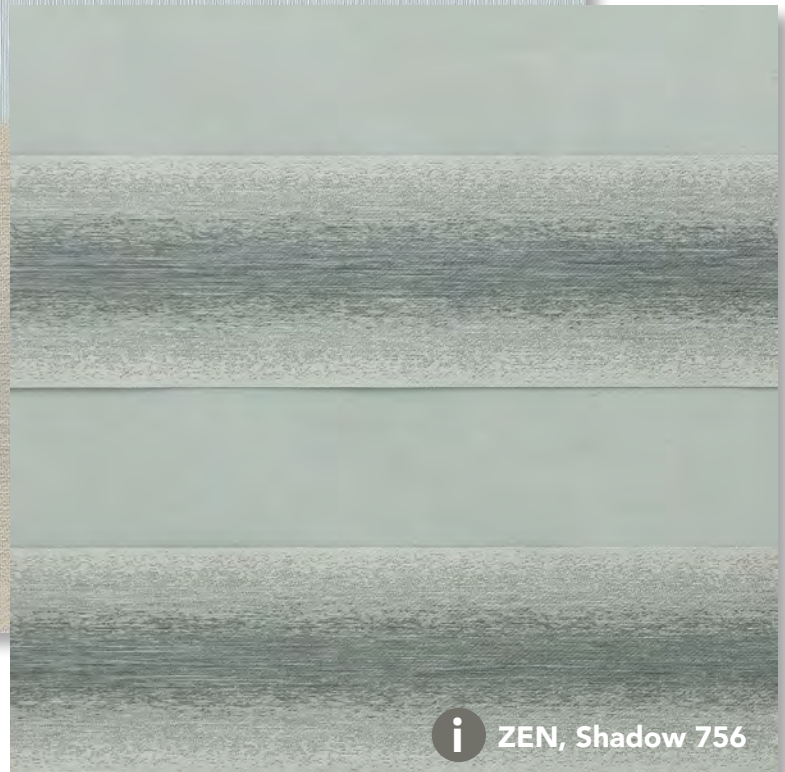
zen



i ZEN, Birch 141



i ZEN, Ombré 456



i ZEN, Shadow 756

An understated pattern with a big and bold 5' vane with a gradual blending of one color tint to another. A must see at the window!

Color-Ways: 3 - *Birch, Ombré, Shadow*
Max Width: 108"





AURORA

aurora



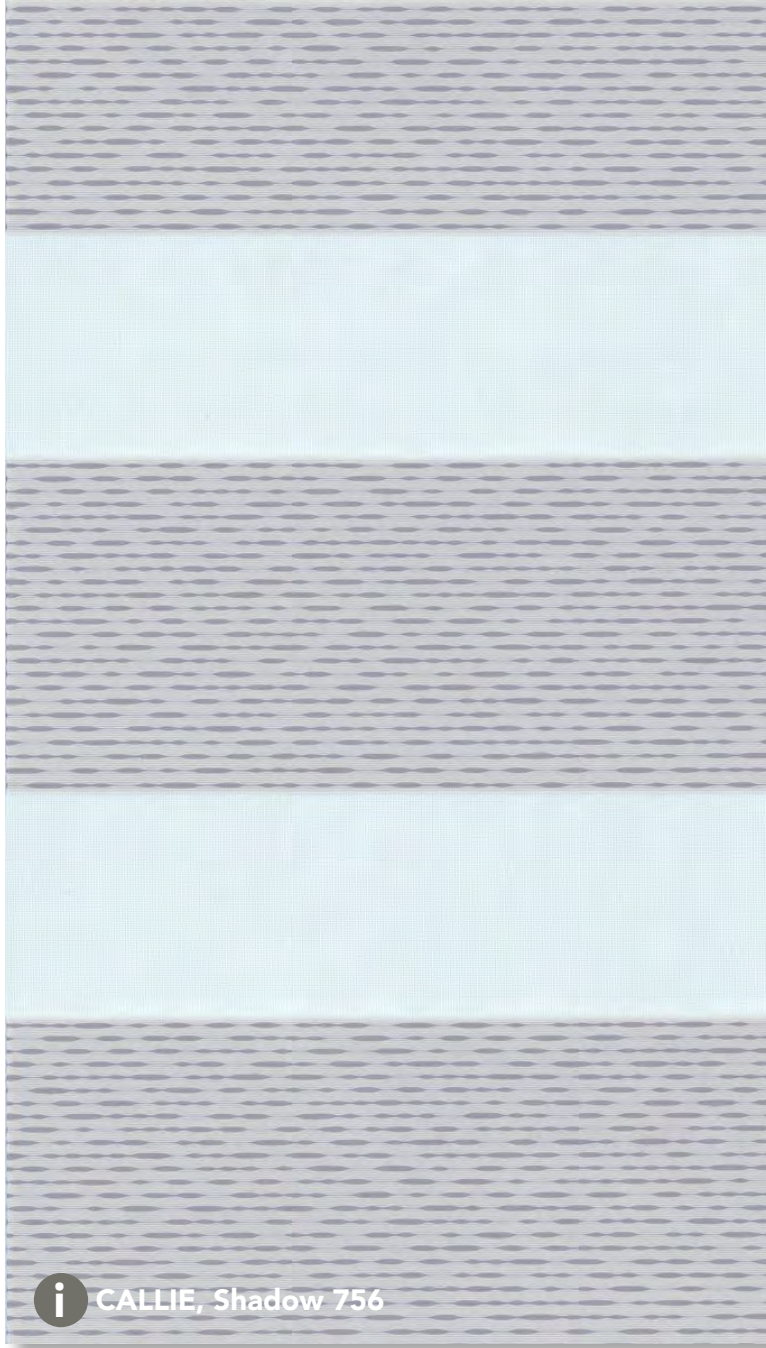
Aurora is low key chic with subtle textures and hint of luxe with the popular 3 1/2" vane size for perfect proportion in any window size.

Color-Ways: 4 - *Grey, White Mist, Ivory, Storm*
Max Width: 102"

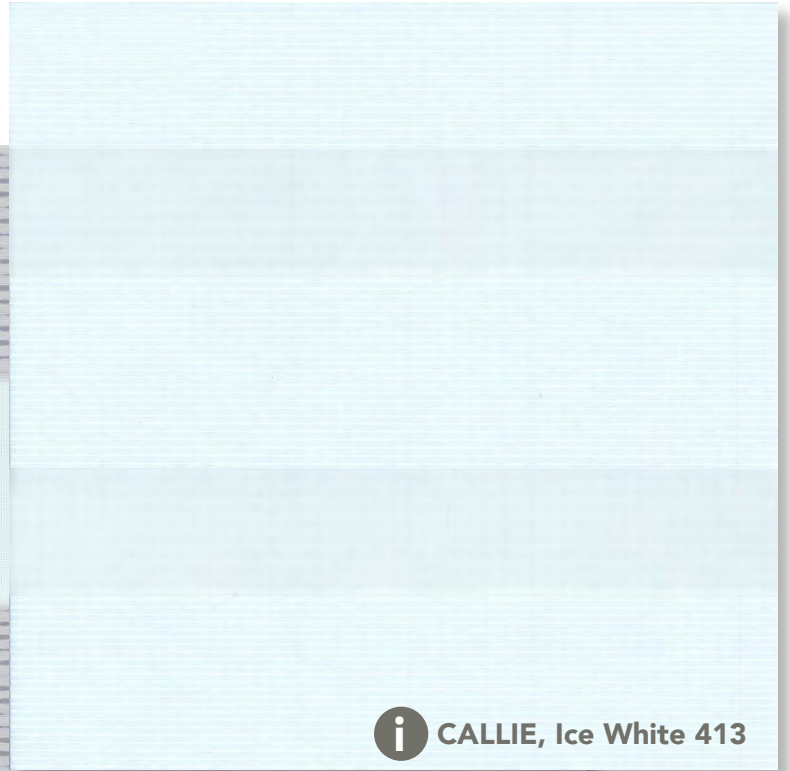


CALLIE

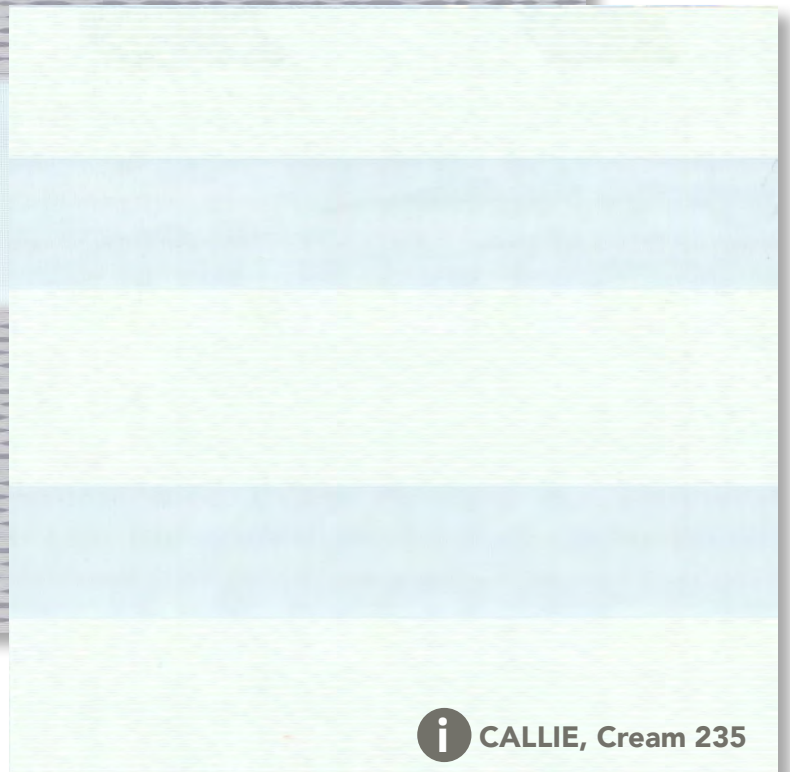
callie



i CALLIE, Shadow 756



i CALLIE, Ice White 413



i CALLIE, Cream 235

Callie is tone on tone textures that create monochromatic magic with a modern vibe.

Color-Ways: 3 - Shadow, White, Cream
Max Width: 96"



i MUSE, White Mist 917

A stunning abstract ogee pattern in two quiet hues for that consumer in search of the unique.

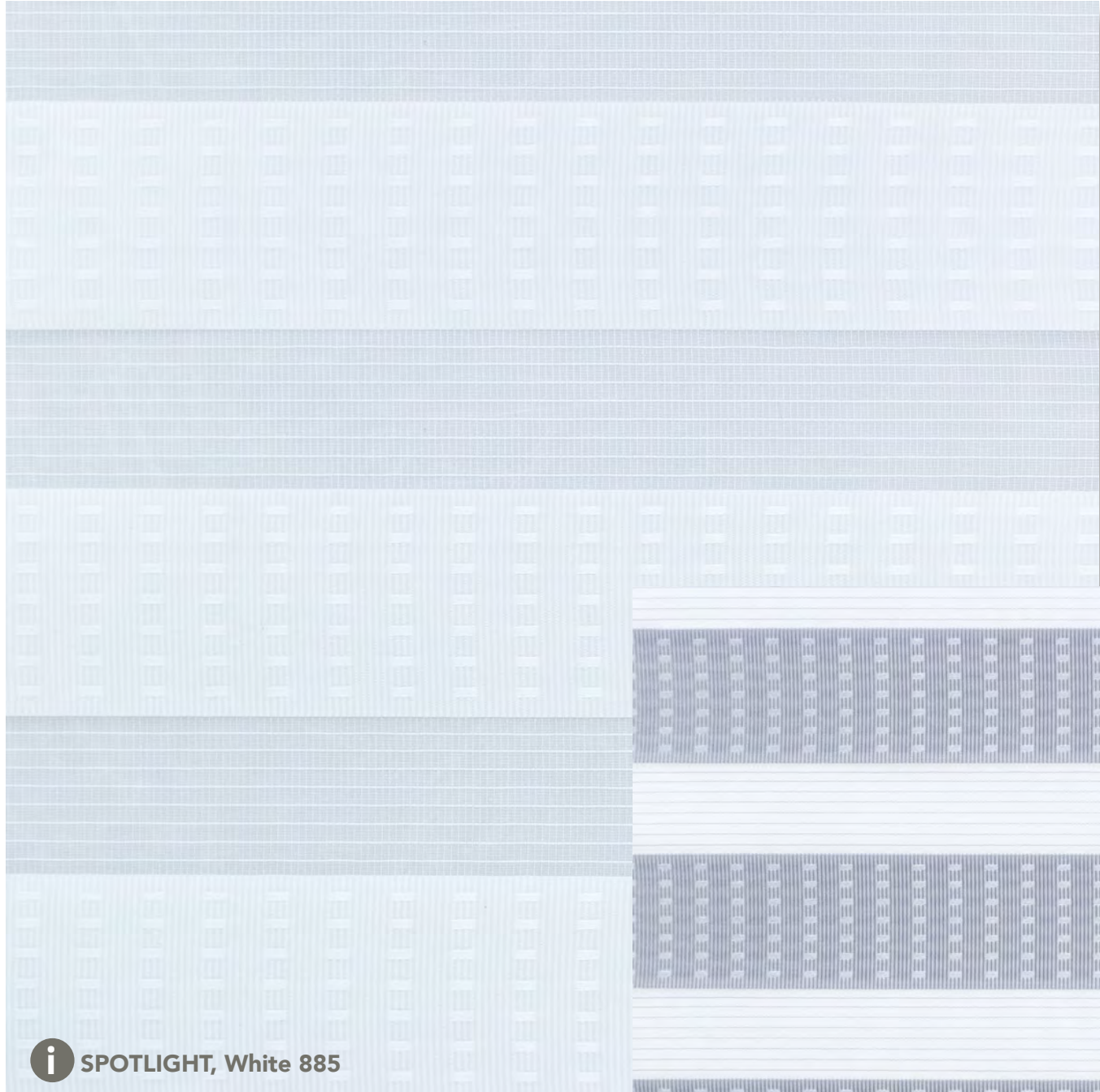


i MUSE, Driftwood 396

Color-Ways: 2 - White Mist, Driftwood
Max Width: 110"

SPOTLIGHT

spotlight



i SPOTLIGHT, White 885

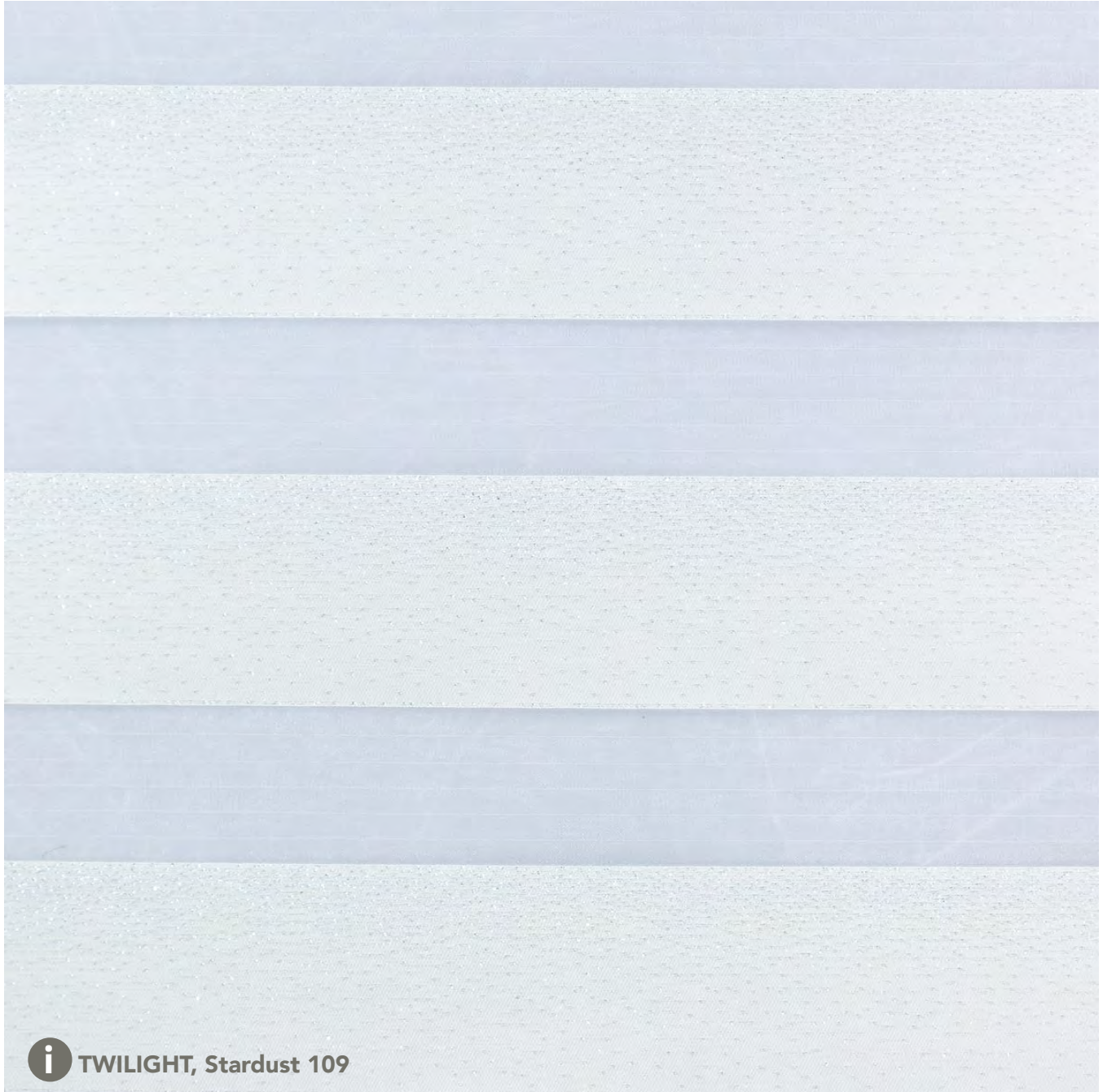
Tone on tone geometrics take on slight sculptural qualities leaning toward contemporary design.



i SPOTLIGHT, Platinum 655

Color-Ways: 2 - White, Platinum
Max Width: 108"

TWILIGHT



Diamonds are a girl's best friend. This sparkling and elegant pattern exudes luxury and glam.

Color-Ways: 1 - *Stardust*
Max Width: 90"

PIZZAZZ

pizzazz



PIZZAZZ, Dark Grey 831

Adding just a touch of glimmer makes a space infinitely and instantly more glamorous. Slivers of metallic threads intricately woven throughout the vanes amps up the glitz factor, but far from pretentious.

Color-Ways: 1 - *Dark Grey*

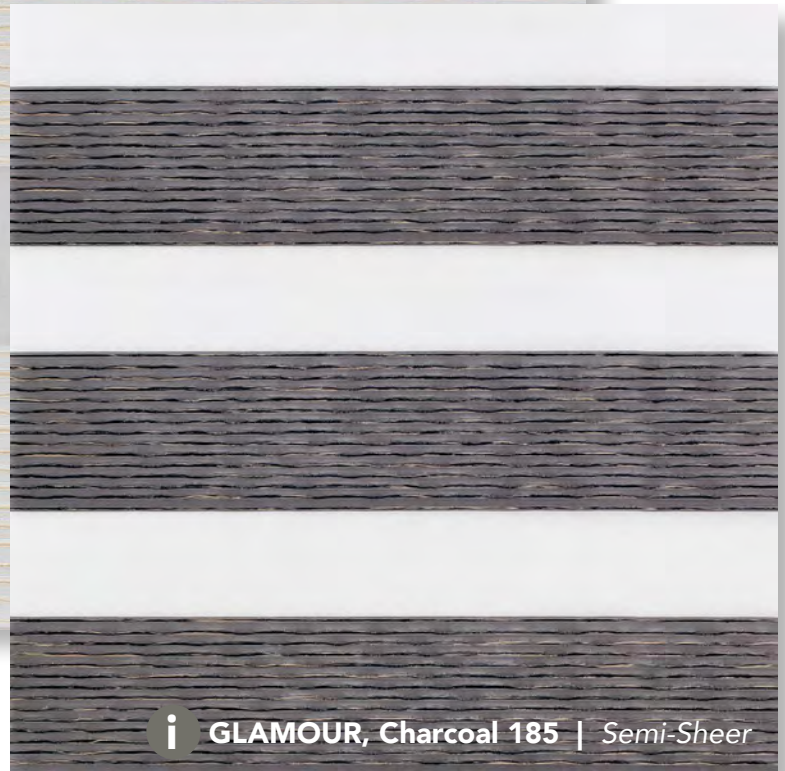
Max Width: 88"

GLAMOUR *glamour* SEMI-SHEER



i GLAMOUR, Ivory 420 | Semi-Sheer

Silky semi-sheer pattern with a hint of sheen in two timeless colors. The slim but distinctive horizontal rib adds a luster that is simple but sophisticated.



i GLAMOUR, Charcoal 185 | Semi-Sheer

Color-Ways: 2 - Ivory, Charcoal
Max Width: 94"



MOTORIZED TRANSITIONAL SHADES WITH A MODERN CASSETTE AND STANDARD BOTTOM RAIL.



LUMINESCENCE

luminescence



i LUMINESCENCE, Pearl 605

Create the look of luxury with shades that shimmer and shine.

Color-Ways: 4 - *Pearl, Antiquity, Sterling, Gun Metal*
Max Width: 92"



MELODY

melody



Melody features linear lines with an organic feel and sun washed earthy hues create perfectly pitched texture.

Color-Ways: 3 - *Natural, Sand, Dusk*
Max Width: 102"

TENLEY

tenley



i TENLEY, Ivory 420



i TENLEY, Platinum 655

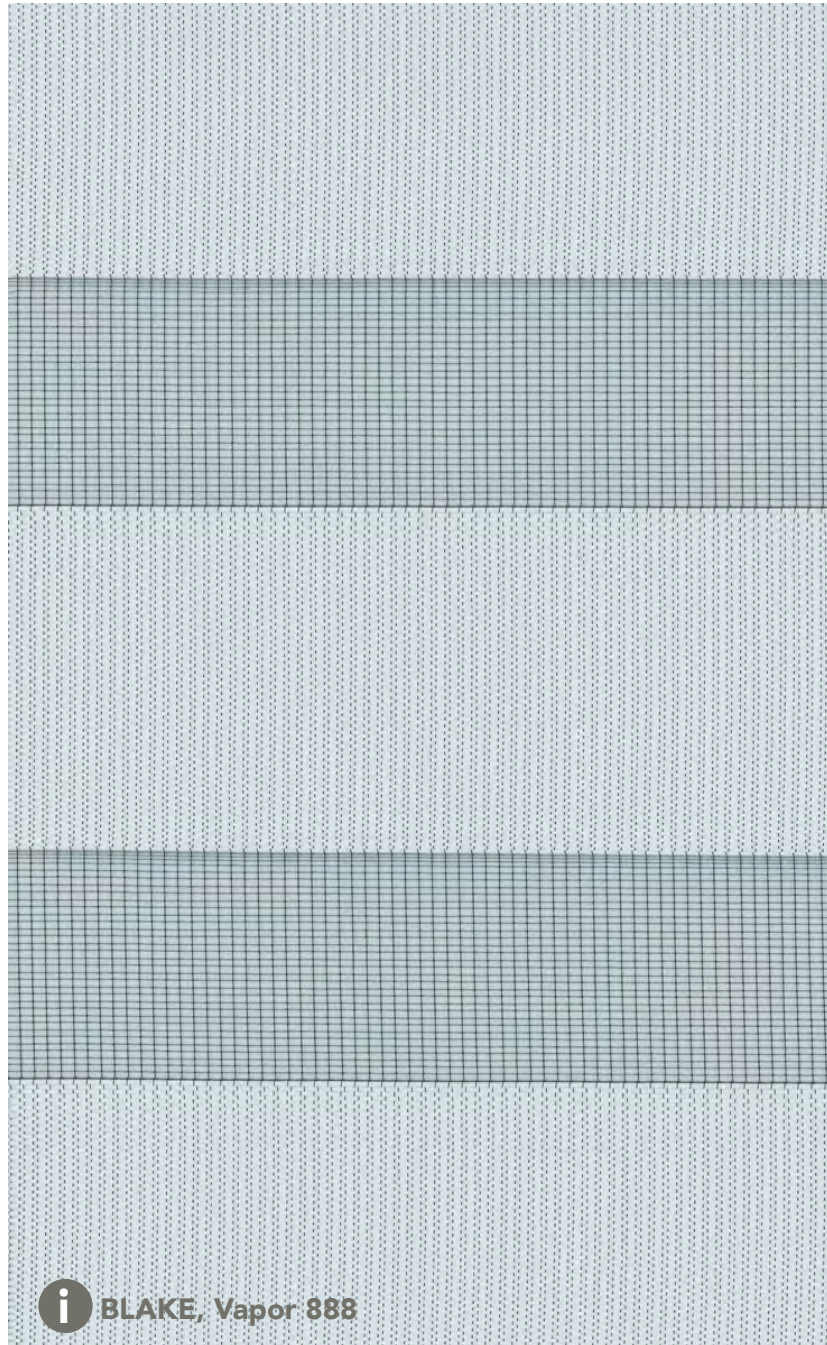


i TENLEY, Chocolate 423

Tenley is a dramatic interpretation of an ombré pattern. It's a simple but dramatic design for a bit of understated elegance.

Color-Ways: 3 - Ivory, Platinum, Chocolate
Max Width: 102"

BLAKE



Blake features a classic vane texture with a black screen which provides a crisp and clear view.



Color-Ways: 3 - Vapor, Sand, Pewter
Max Width: 102"



i RITZ, Vapor 888

Black tie optional. A little Ritz, glitz and glam for more formal and stately designer looks.

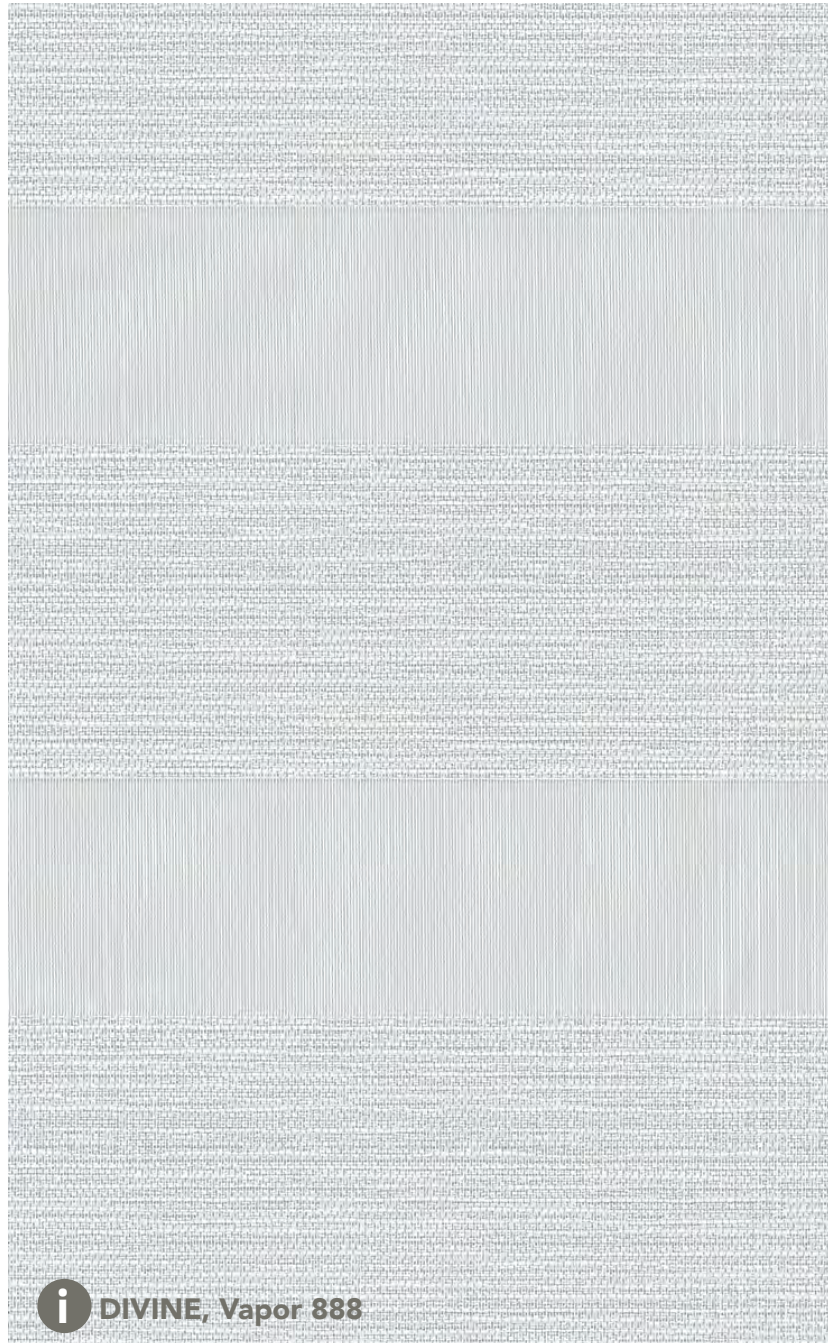


i RITZ, Dusk 298

Color-Ways: 2 - Vapor, Dusk
Max Width: 108"

DIVINE

divine



i DIVINE, Vapor 888

This timeless texture features a two toned weave with just a hint of dazzle and looks marvelous in the window.

Color-Ways: 3 - Vapor, Oyster, Travertine
Max Width: 110"



i DIVINE, Oyster 012



i DIVINE, Travertine 767

APPEAL

appeal



Casual homespun look perfect for today's minimalist.

Color-Ways: 1 - *Natural*
Max Width: 94"

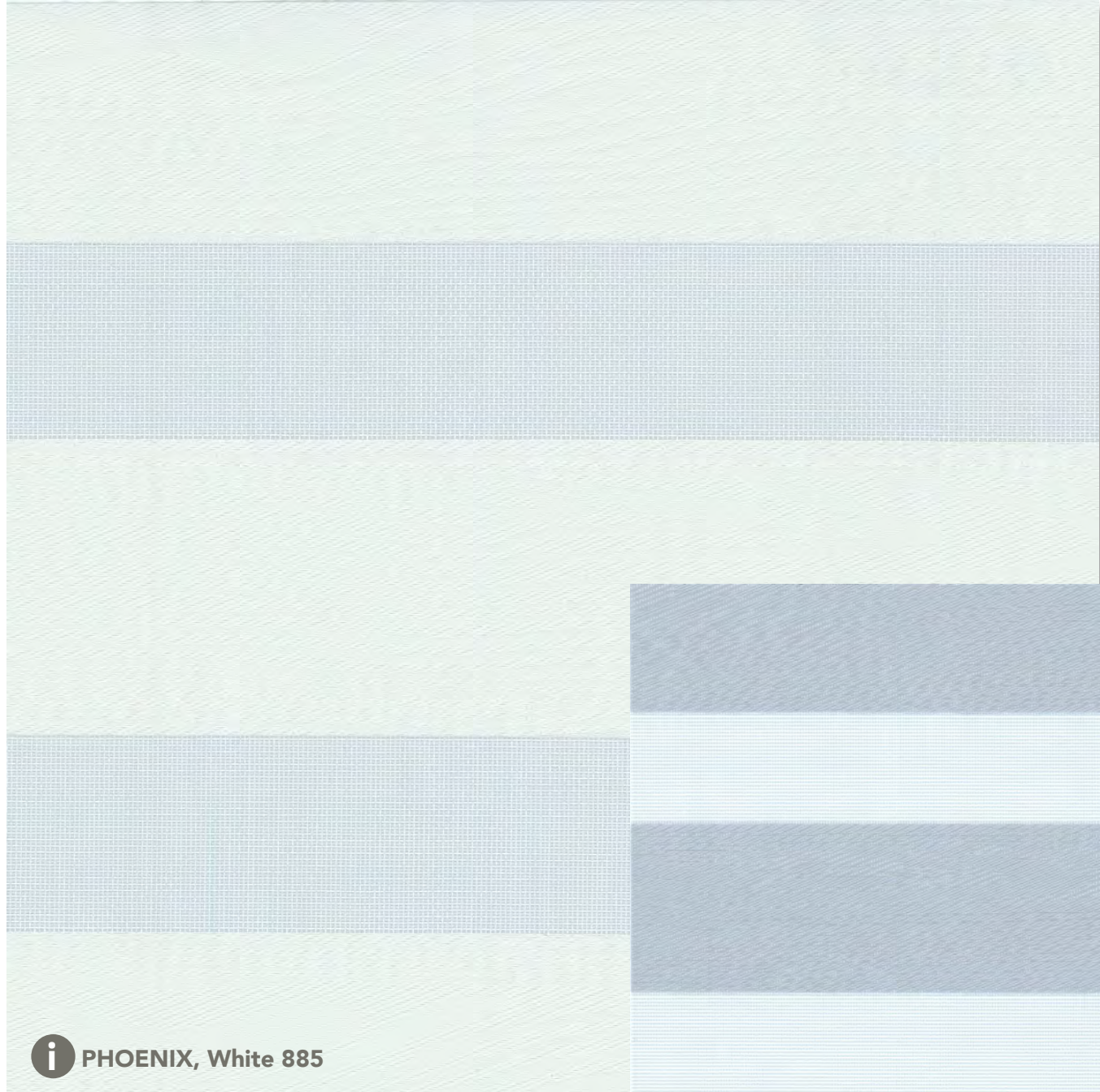




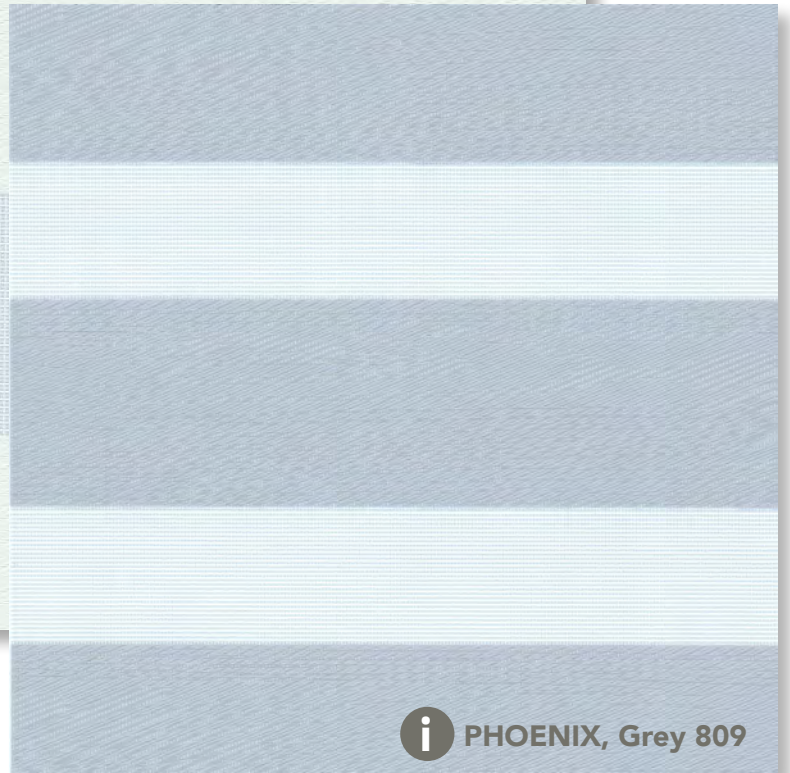
MOTORIZED TRANSITIONAL SHADES WITH A MODERN CASSETTE AND STANDARD BOTTOM RAIL.

PHOENIX

phoenix



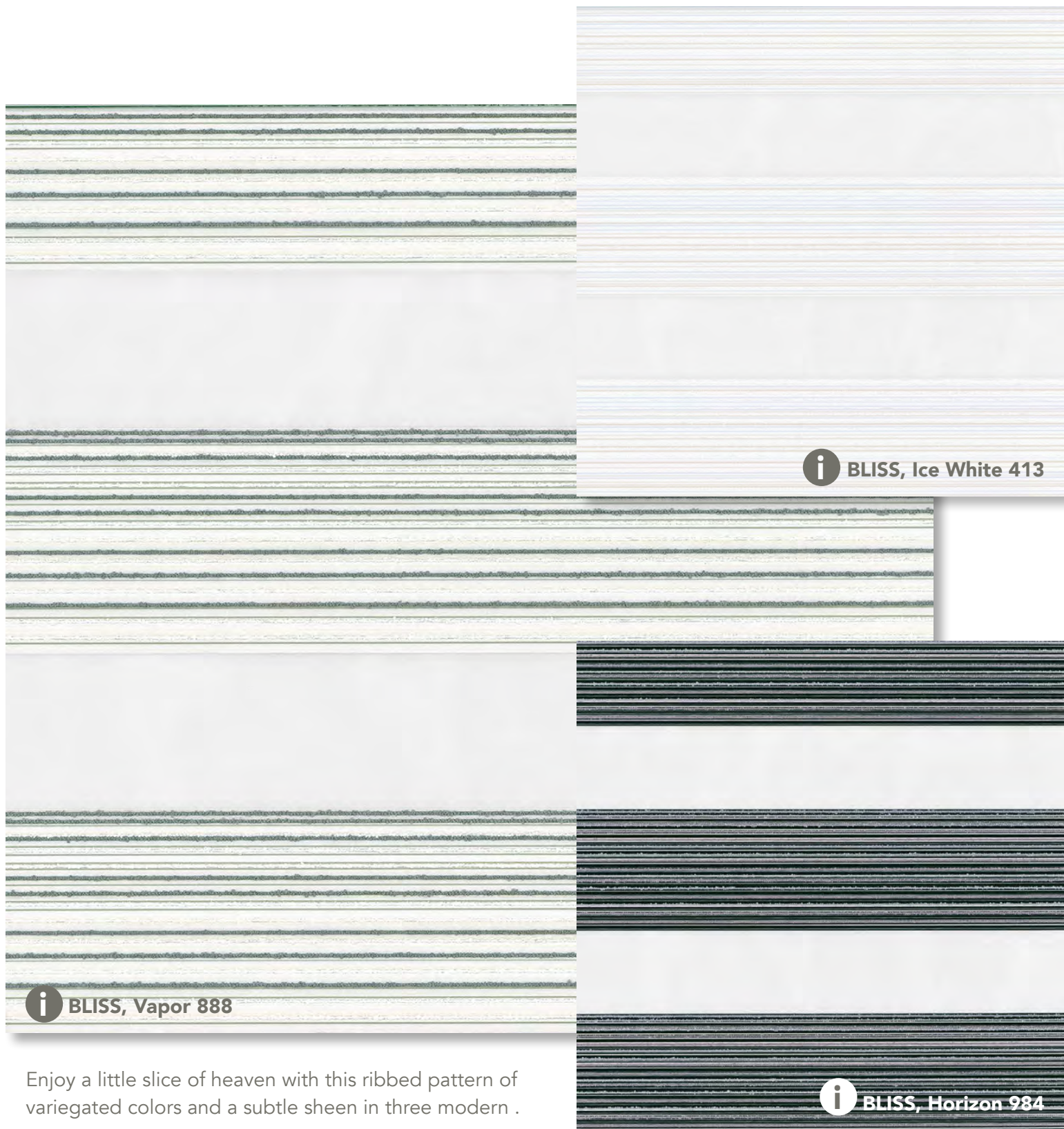
i PHOENIX, White 885



i PHOENIX, Grey 809

Phoenix is an easy to clean PVC pattern and perfect for families with young children or pets. Solid in color but with distinct and purposeful textures for a casual, authentic statement.

Color-Ways: 2 - White, Grey
Max Width: 94"

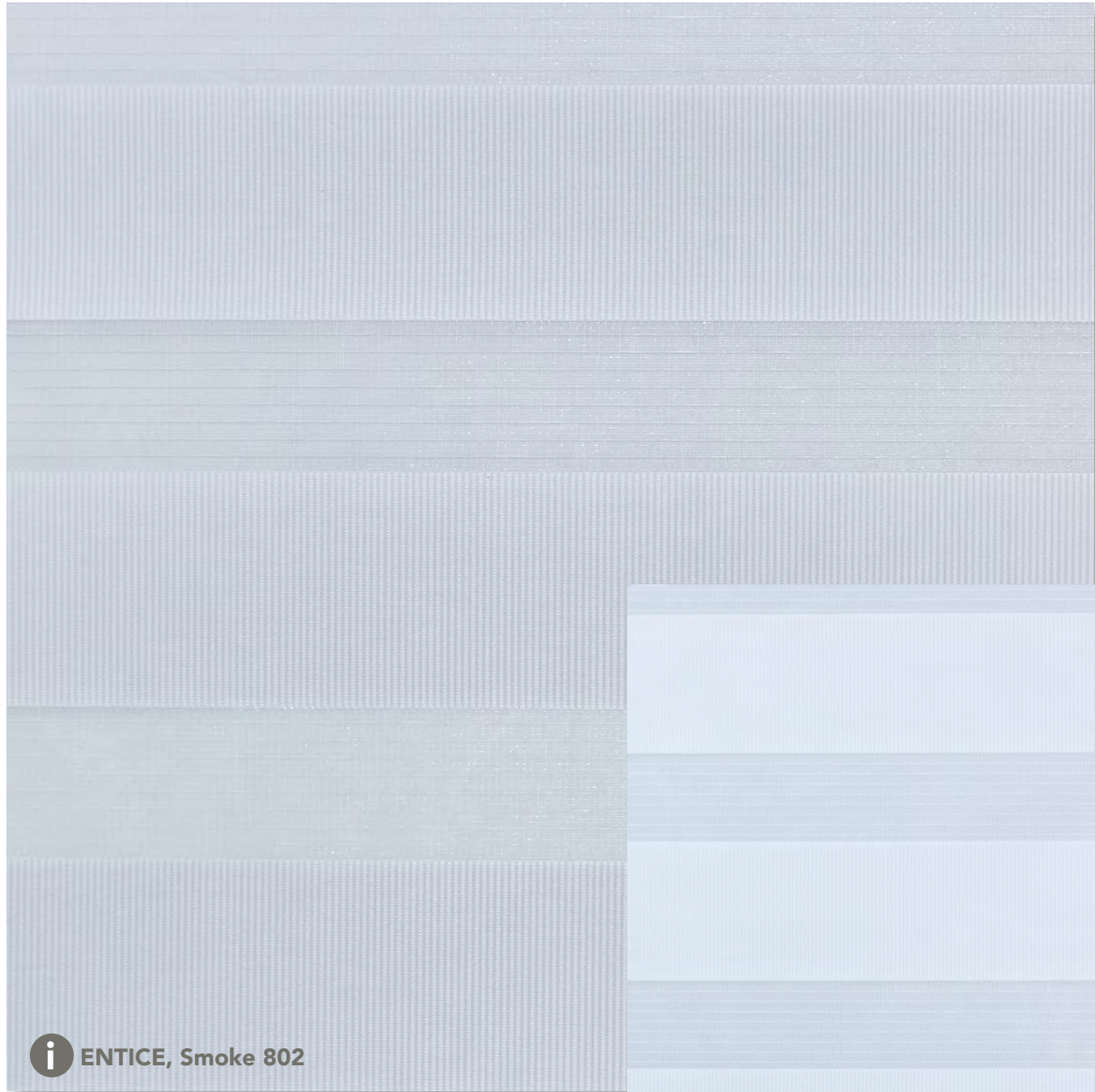


Enjoy a little slice of heaven with this ribbed pattern of variegated colors and a subtle sheen in three modern .

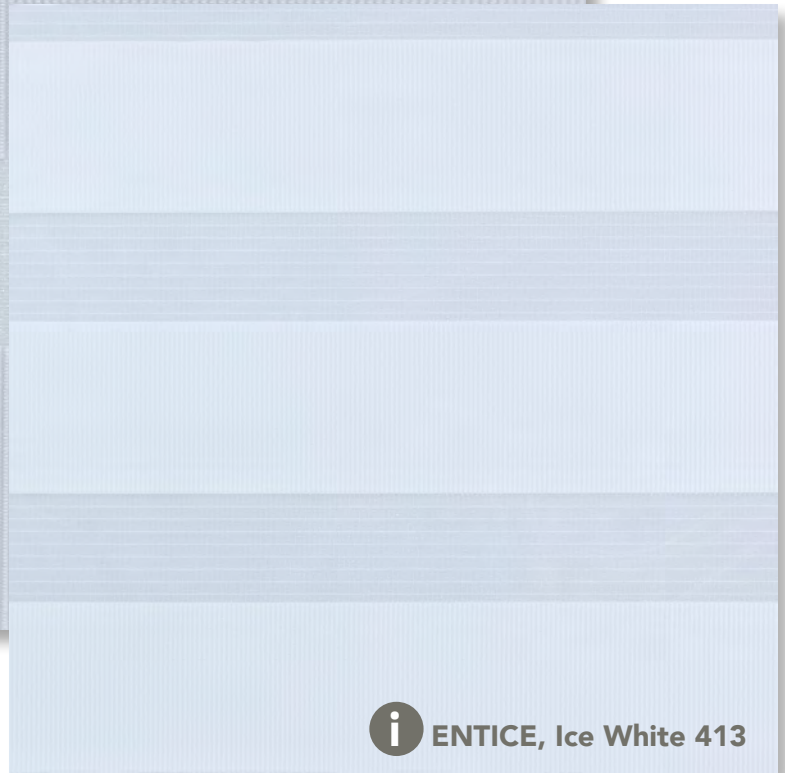
Color-Ways: 3 - Vapor, Ice White, Horizon
Max Width: 110"

ENTICE

entice



i ENTICE, Smoke 802



i ENTICE, Ice White 413

Fashionable colors round out the popular and budget friendly Entice Collection.

Color-Ways: 11 - *Smoke, Ice White, Storm, Anthracite, Black, White, Cream, Sand, Latte, Taupe, Chocolate*
Max Width: 110"



ENTICE

entice





ELEGANCE

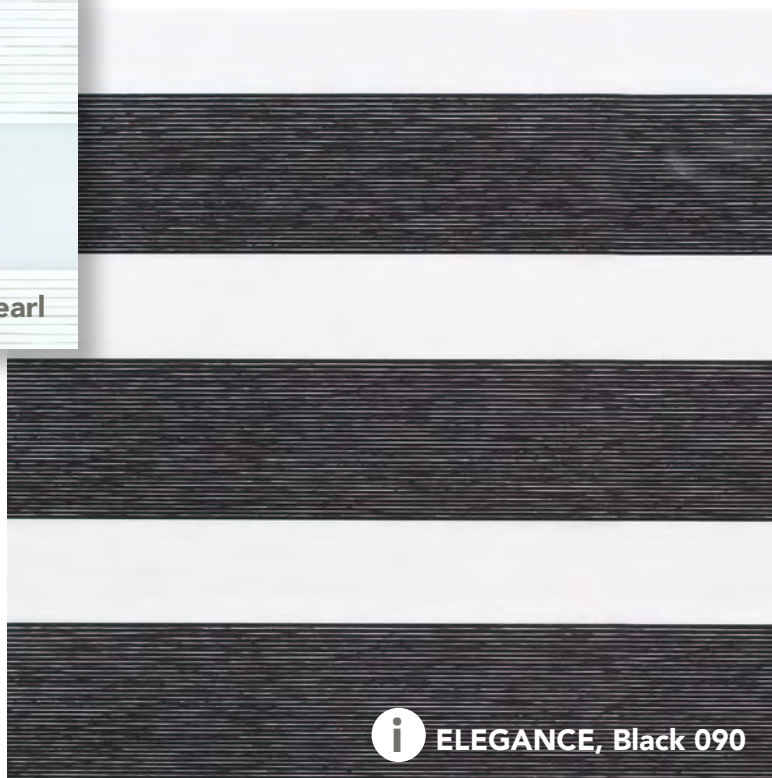
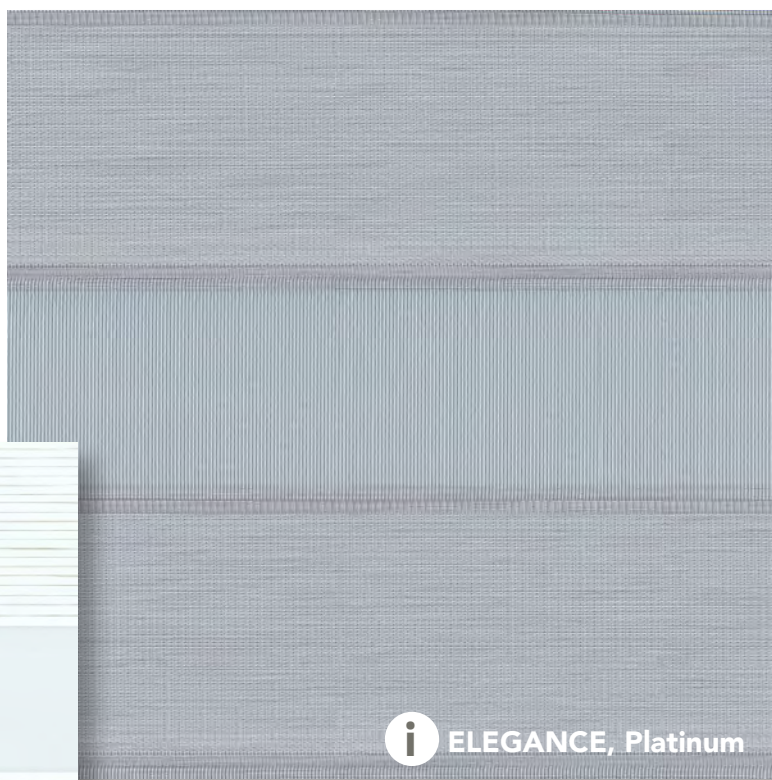
elegance



i ELEGANCE, Oyster 012

The name really says it all. Presented in 3 sophisticated neutrals; a silky smooth, classically defined horizontal stria accompanied by a silky fine mesh adds character and dimension.

Color-Ways: 3 - *Oyster, Charcoal, Black*
Max Width: 108"



DEMURE

demure



i DEMURE, White Mist 917

Just as the name implies; modest and simple.

Color-Ways: 1 - *White Mist*
Max Width: 110"

DELIGHT

delight



i DELIGHT, Grey 809



i DELIGHT, White 885

An exciting alternative to traditional solar screens with the added benefit of privacy and light control. The color matched horizontal line running through the sheer adds a little drama as well strength and stability.

Color-Ways: 2 - Grey, White
Max Width: 110"



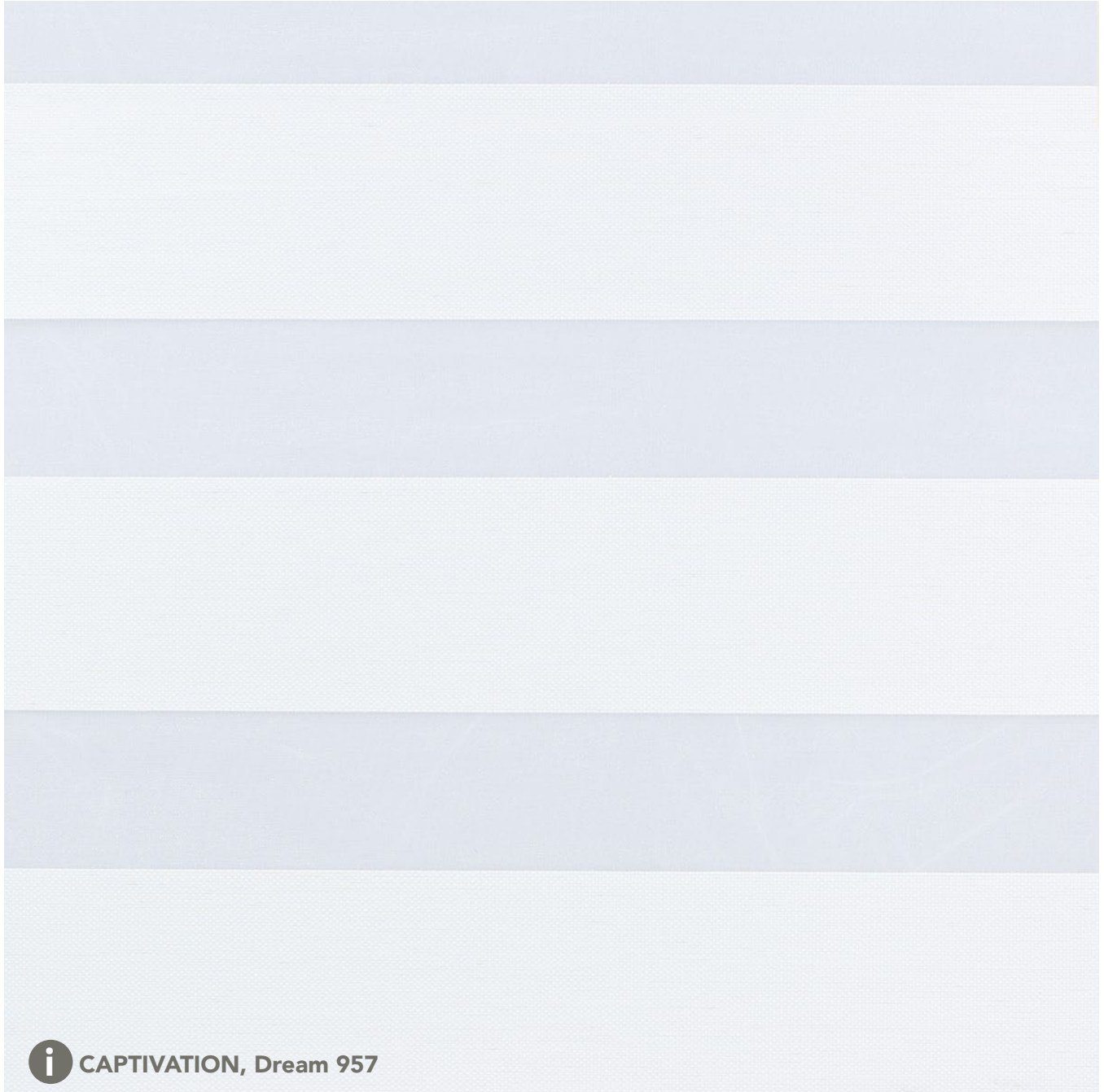
Laila is relaxed, yet refined; these tonal textures are timeless and work in any room. The accent pleat softens the tailored look of the 4" vane and the dark sheer amps up the elegance!

Color-Ways: 4 - *Birch, Dusk, Silver, Ash*
Max Width: 102"



CAPTIVATION

captivation



CAPTIVATION, Dream 957

Quiet and uncomplicated design in a subtle color and very fine screen.

Color-Ways: 1 - *Dream*
Max Width: 94"

KEIRIA

keiria



KEIRIA, Storm 823

Keira is an organic mix of touchable texture, which proves neutral can go beyond white for a fresh style foundation.

Color-Ways: 3 - *Storm, Pewter, and Bronze*
Max Width: 102 " *not available for small cassette



i KEIRIA, Pewter 083



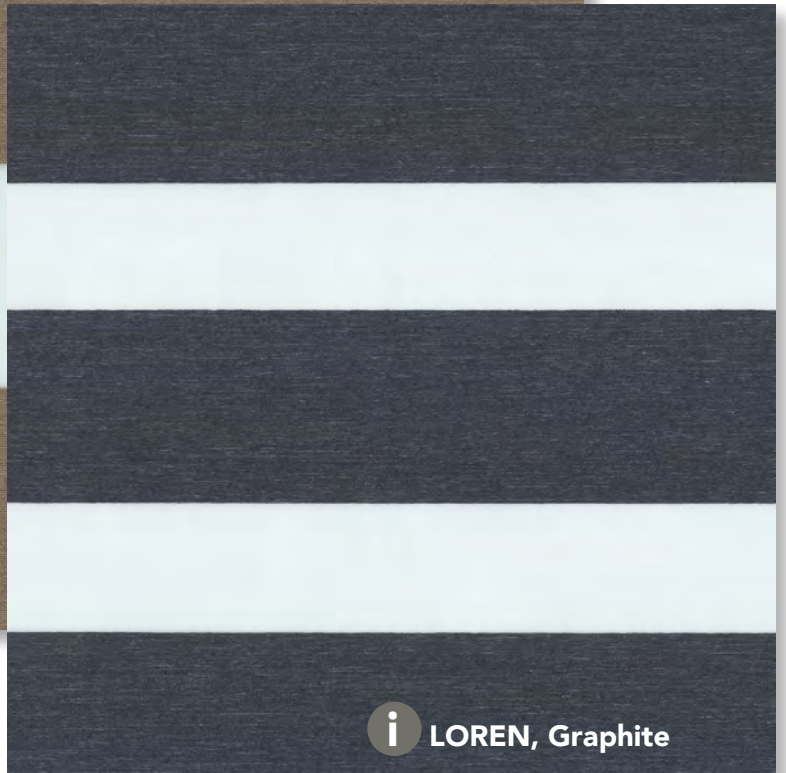
i KEIRIA, Bronze 122

LOREN

loren



LOREN, Chocolate



LOREN, Graphite

Available in a diverse palette of five colors, featuring a matte textured finish that infuses a modern twist into transitional shades. This contemporary elegance, paired with its light-filtering capabilities, makes it an ideal choice for clients seeking a blend of modern style and functional, soft illumination in their spaces.



BRINKLEY

brinkley

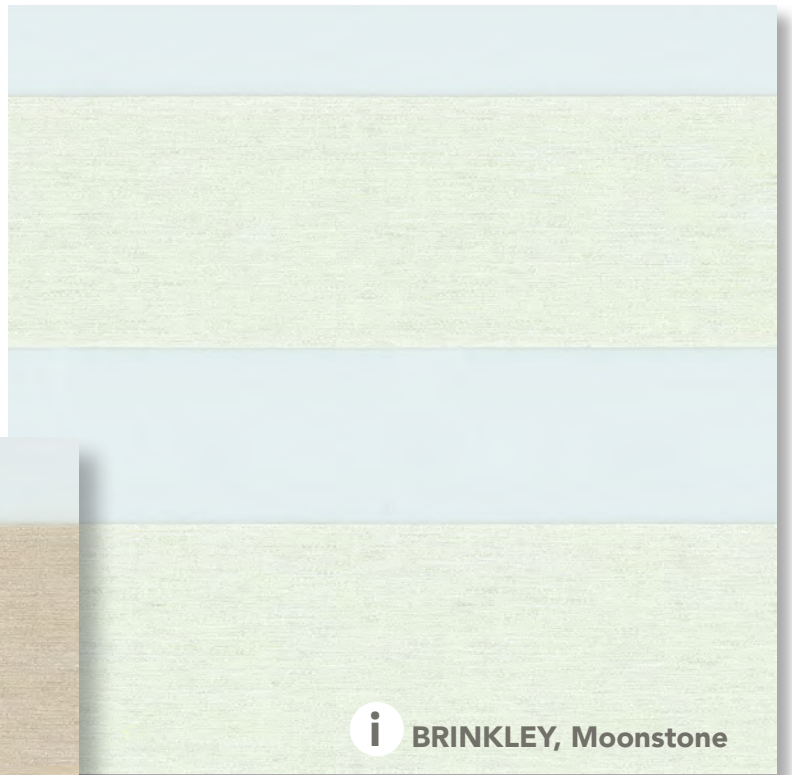


i BRINKLEY, Basalt

Brinkley stands out with its luxurious texture, offering a blend of elegance and contemporary flair. Available in a palette of five exquisite colors, each shade of Brinkley is crafted to filter light delicately, creating an ambiance filled with soft, diffused natural light.



i BRINKLEY, Flint



BRINKLEY

brinkley



i MONROE, Alchemy

Brinkley stands out with its luxurious texture, offering a blend of elegance and contemporary flair. Available in a palette of five exquisite colors, each shade of Brinkley is crafted to filter light delicately, creating an ambiance filled with soft, diffused natural light.



i MONROE, Dusk



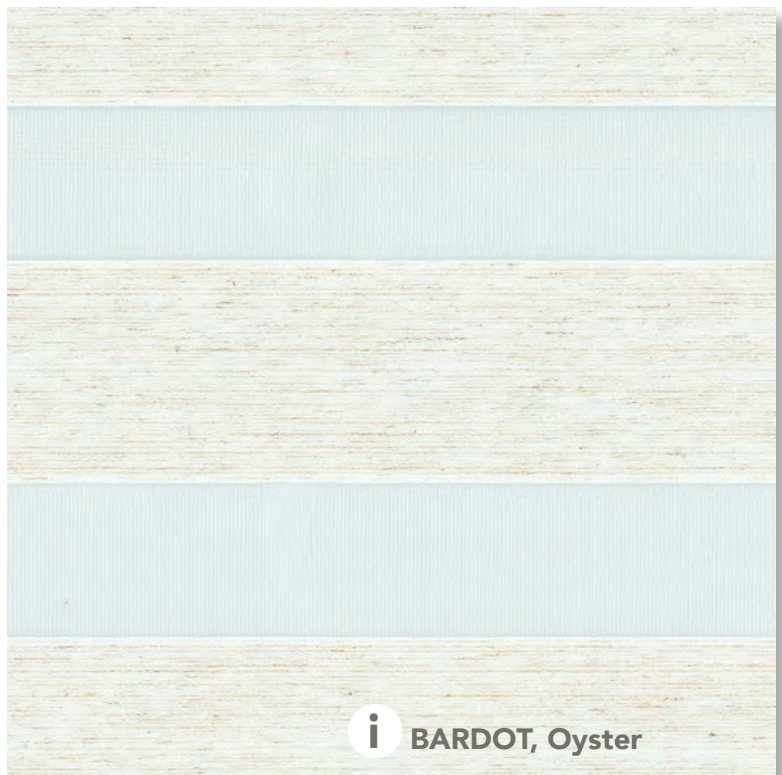
BARDOT

bardot



i BARDOT, Moonstone

Available in a selection of three elegant colors, Bardot epitomizes timeless beauty with its finely woven linen vane. With just a touch of shine, each shade radiates sophistication and luxury, effortlessly bringing a sense of refined grace to any interior.



COMPANIONS

companions



Perfect Companions

Function, fashion, and form co-exist beautifully with Companions – Allure® Transitional Shades coordinate nicely with Genesis® Roller Shades and Panel Track.



MYSTIC WIDE

mystic wide



i MYSTIC WIDE, Ice White 413

The same design as Mystic but with a wider vane size for a wider view through and perfectly proportioned for larger windows.

Color-Ways: 1 - Ice White
Max Width: 110"

MYSTIC

mystic



i MYSTIC, Alpaca 132

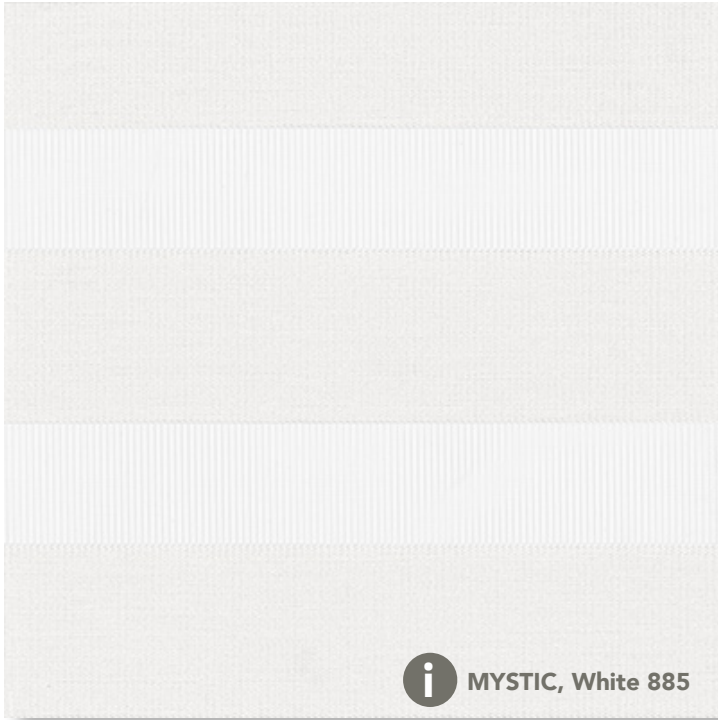
Warm and cool greys are now members of our most popular pattern to round out an already comprehensive color palette now totaling 17.

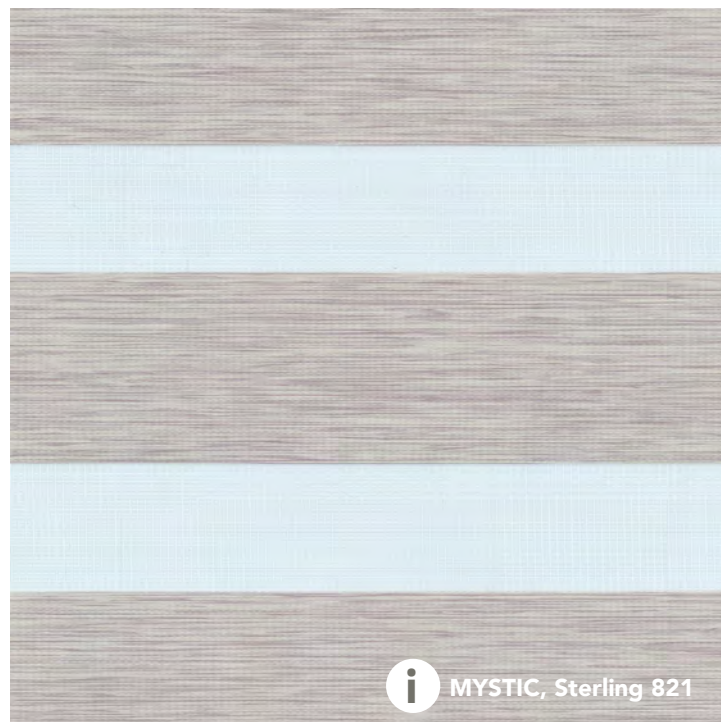
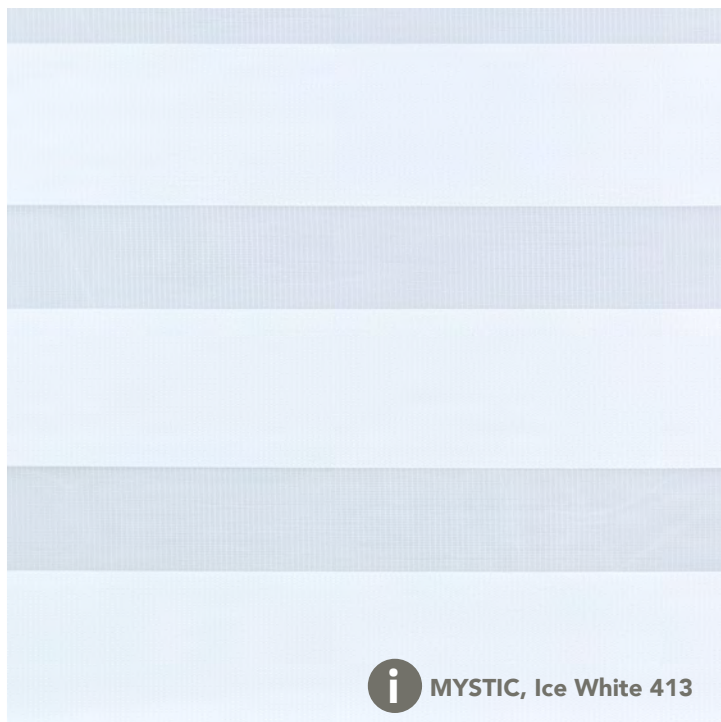
Color-Ways: 17 - Alpaca, Vapor, Sterling, Platinum, Ice White, White, Slate, Rice, Marble, Travertine, Moonlight, Topaz, Alchemy, Lagoon, Pecan, Chestnut, Chocolate

Max Width: 110"

MYSTIC

mystic





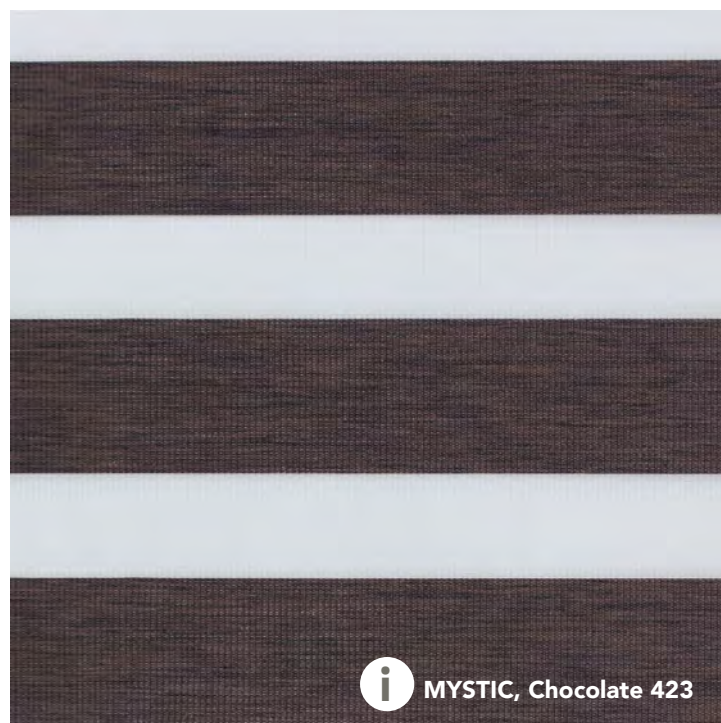
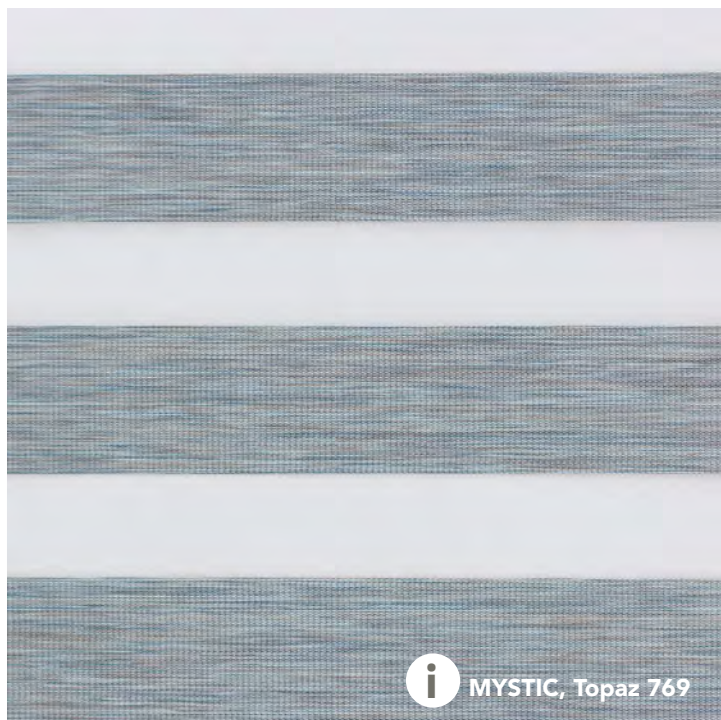




MYSTIC

mystic





ROXIE

roxie



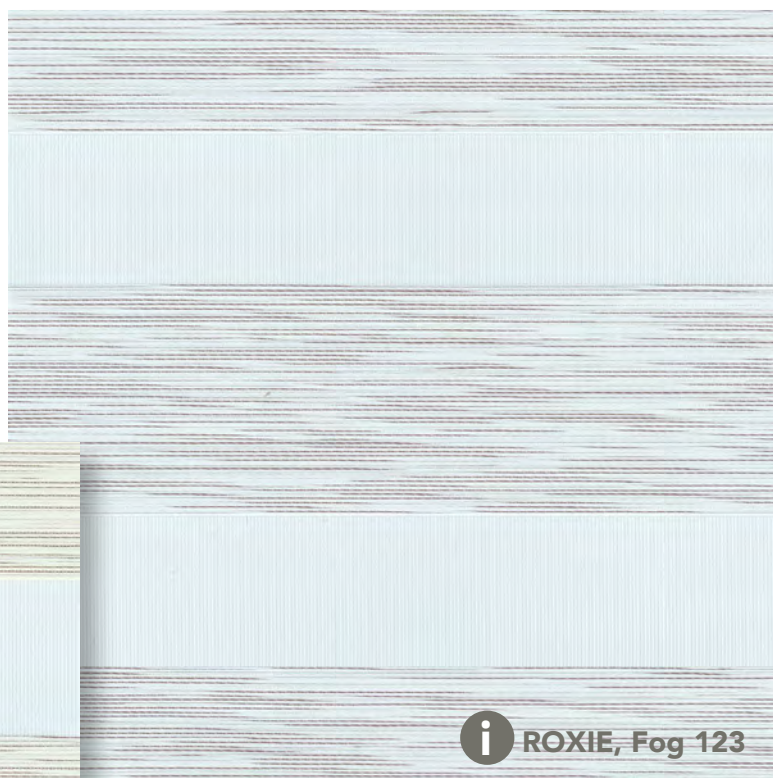
i ROXIE, Steel 158

Texture abound, Roxie joins Allure with five sunbaked hues to compliment any decor.



i ROXIE, White 885

Color-Ways: 5 - *Steel, White, Shadow, Fog, Latte (non-companion)*
Max Width: 108"



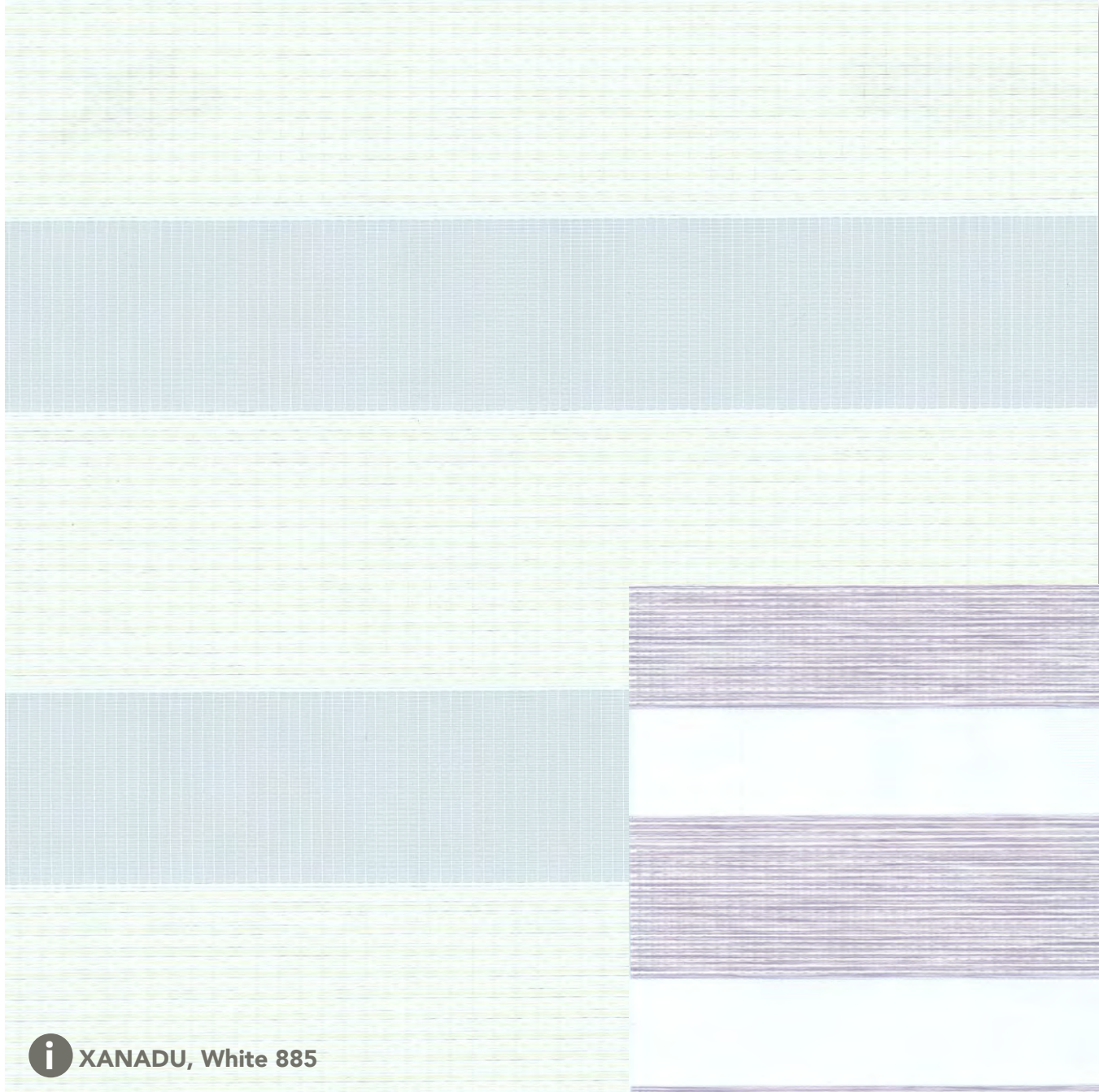


MOTORIZED TRANSITIONAL SHADES WITH A MODERN CASSETTE AND STANDARD BOTTOM RAIL.



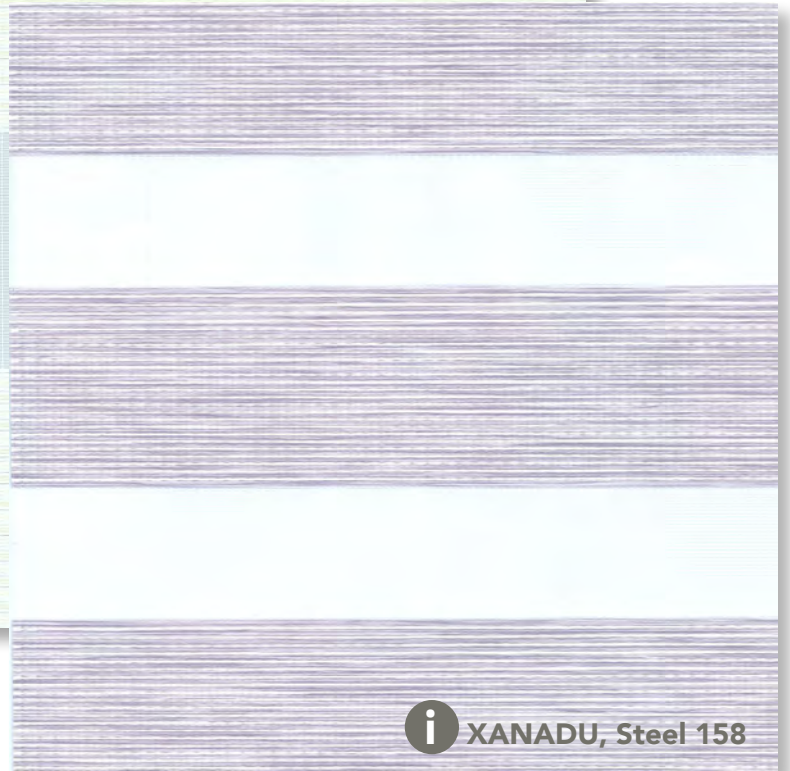
XANADU

xanadu



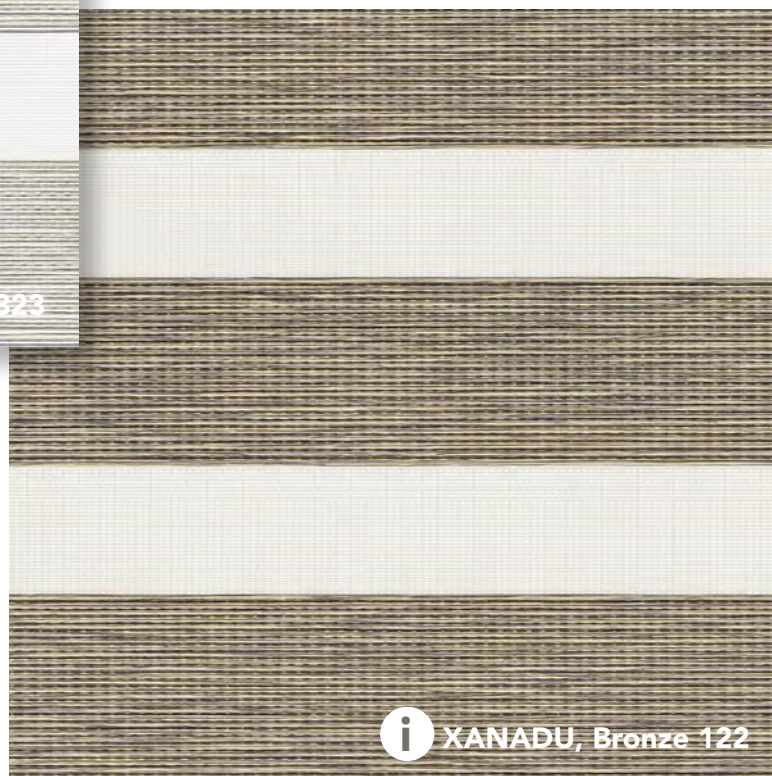
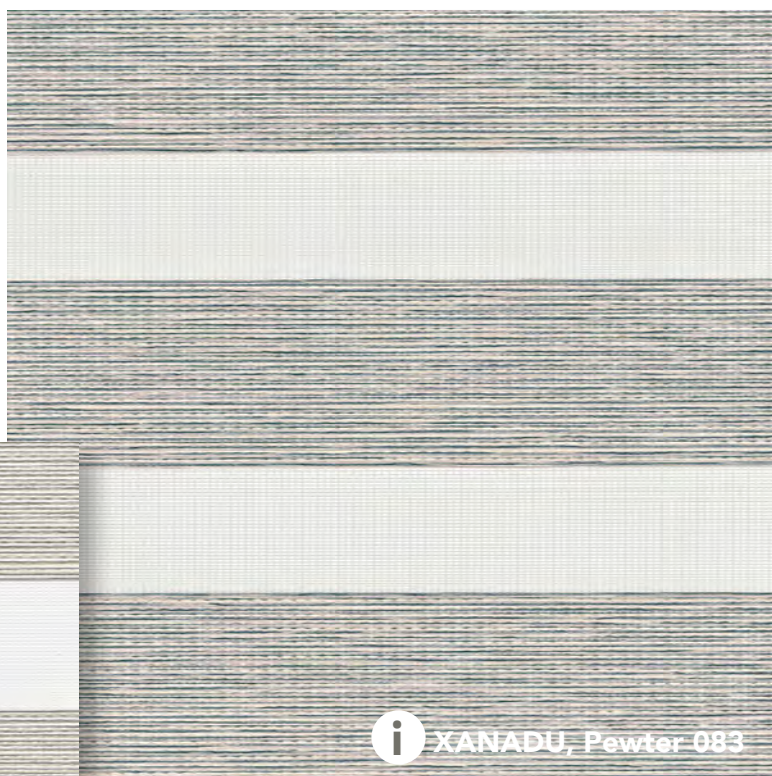
i XANADU, White 885

Big on boho texture with an overall clean and neutral aesthetic creates comfy, casual sophistication.



i XANADU, Steel 158

Color-Ways: 5 - *White, Steel, Storm, Pewter, Bronze*
Max Width: 110"

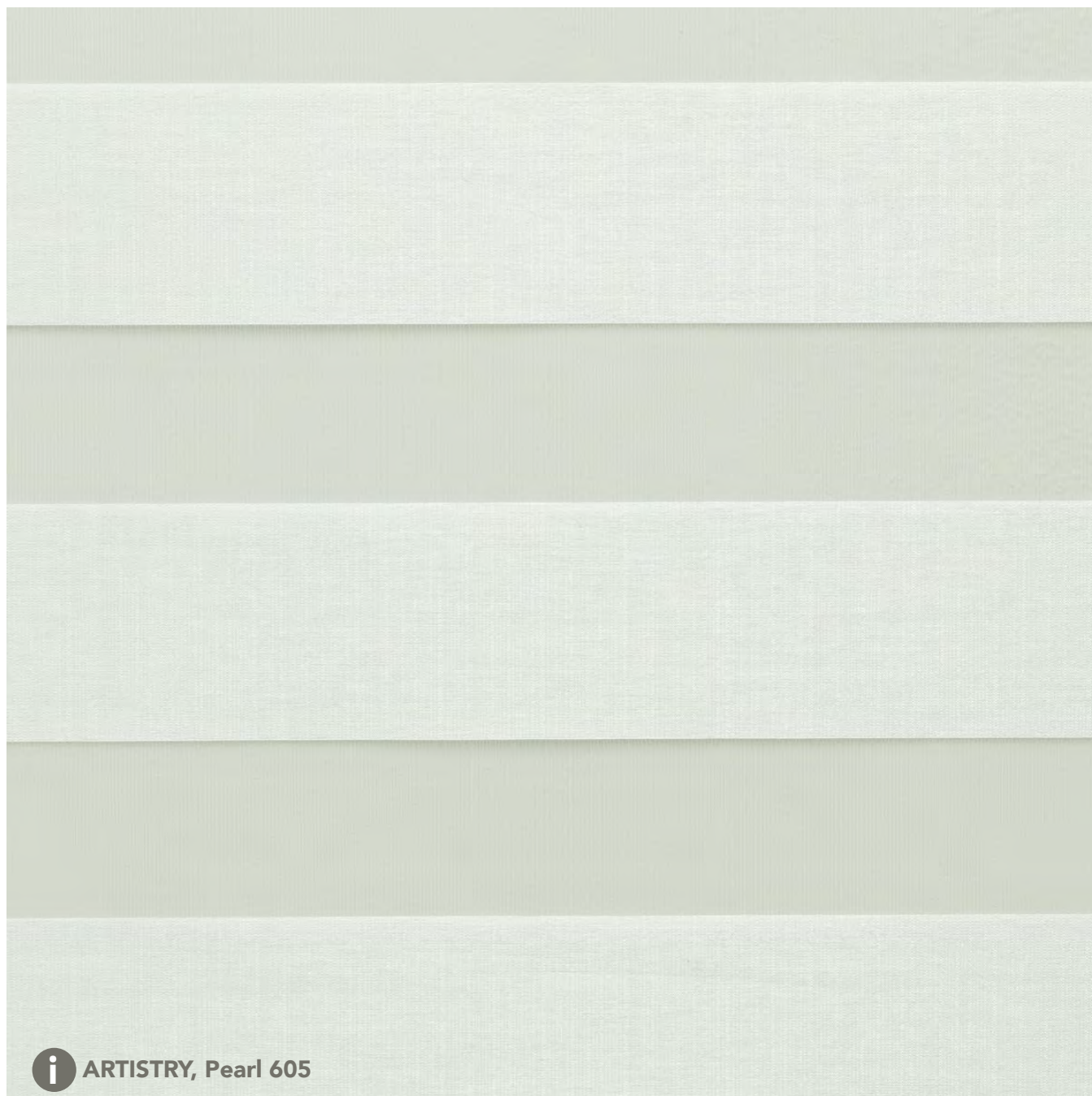






ARTISTRY

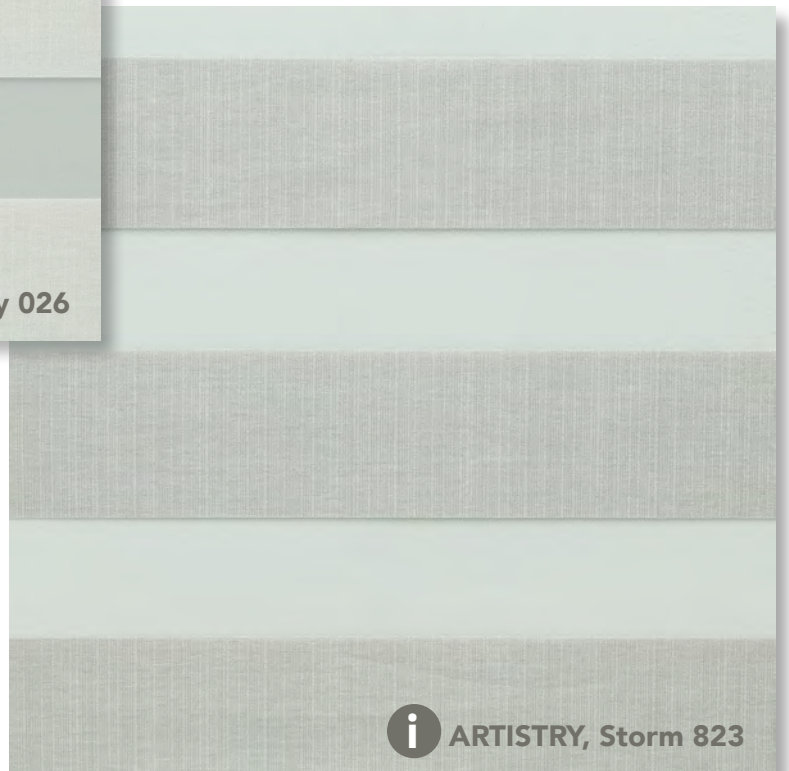
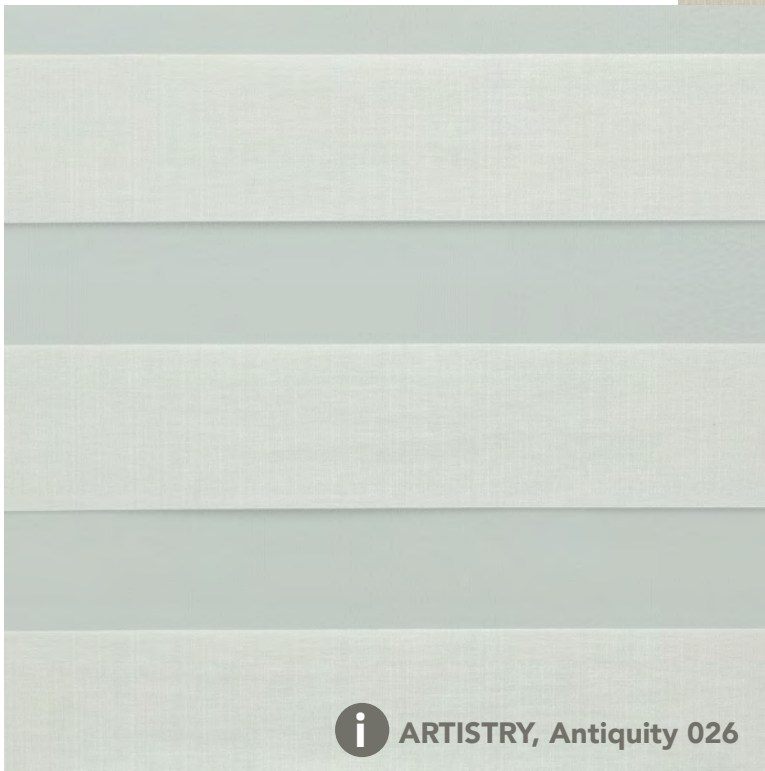
artistry



i ARTISTRY, Pearl 605

Soft and subtle in texture Artistry is the perfect selection for the consumer looking for delicate design.

Color-Ways: 4 - *Pearl, Antiquity, Latte, Storm*
Max Width: 96"



RHUMBA

rhumba



i RHUMBA, Ivory 420



i RHUMBA, Travertine 767



i RHUMBA, Pewter 083

The casual look of a horizontal slub casement without the loose knit challenges. Variegated threads add rhythmic fun.

Color-Ways: 3 - Ivory, Travertine, Pewter
Max Width: 108"



i GARBO, Grey 809

An on trend color palette with a similar look and feel as the ever popular Mystic but with a tighter, woven screen.

Color-Ways: 3 - Grey, Oyster, Anthracite
Max Width: 108"



i GARBO, Oyster 012



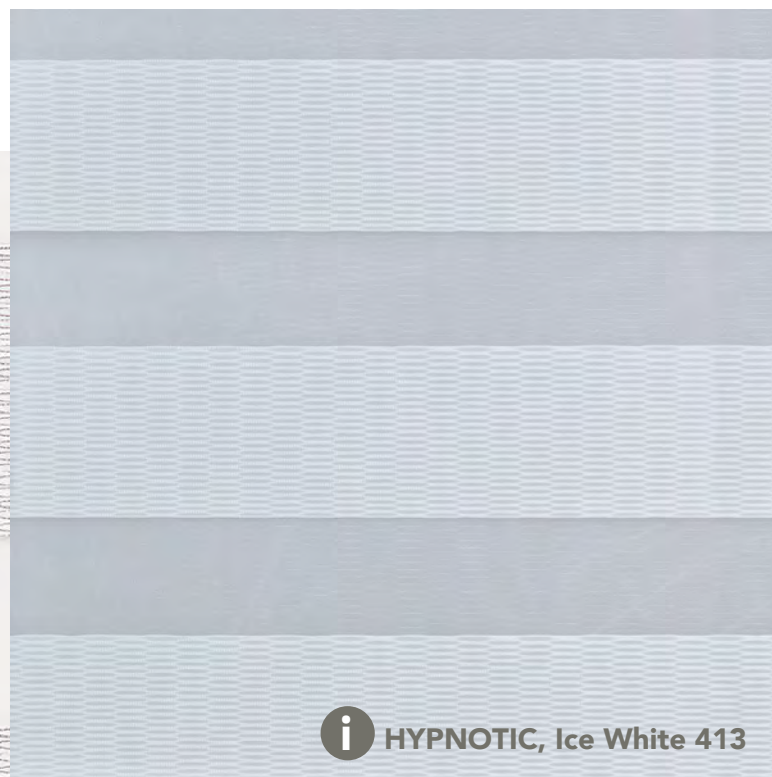
i GARBO, Anthracite 239

HYPNOTIC

hypnotic



i HYPNOTIC, Grey 809



i HYPNOTIC, Ice White 413



i HYPNOTIC, Latte 463

This breezy honeycomb pattern is sure to mesmerize. The understated and sophisticated color line keeps the focus on the intricate weave while harmoniously blending with any décor.

Color-Ways: 3 - Grey, Ice White, Latte
Max Width: 110"

KEIRIA

keiria



i KEIRIA, Storm 823

Keira is an organic mix of touchable texture, which proves neutral can go beyond white for a fresh style foundation.

Color-Ways: 3 - Storm, Pewter, and Bronze
Max Width: 102 " *not available for small cassette



i KEIRIA, Pewter 083



i KEIRIA, Bronze 122

ROOM DIMMING

room dimming





“Real comfort, visual and physical, is vital to every room”
- Mark Hampton

Allure® Room Dimming Shades allow for privacy and room darkening without total blackout.

Enjoy your privacy, with room dimming fabrics designed to keep your private life private. Of course, you can still enjoy full view whenever you choose.





See it in action

AL SHADES WITH A MODERN CASSETTE AND FABRIC WRAPPED BOTTOM RAIL.

CHANEL



Chanel is the latest designer look to hit the runway! This beautiful floral print is functional artwork for the window. Not only is it real beauty but it's also a top performer at controlling light and your privacy.

Color-Ways: 1 - *Platinum*
Max Width: 102"







i COY, Vapor 888

Coy is sophisticated but not stuffy, with a touch of luxe in the sheer and is a real workhorse in the window. It makes a nice complement to Mystic when room dimming is required in the same home.

Color-Ways: 4 - Vapor, Cashmere, Software, Horizon
Max Width: 102"



LENA

lena



i LENA, Shadow 756



i LENA, Platinum 655



i LENA, Ombré 456

Lena doesn't make room dimming boring! This elegant ombré pattern with oversized vanes and rich color combinations to create glamorous silhouettes with impressive light control.

Color-Ways: 3 - *Shadow, Platinum, Ombré*
Max Width: 102"

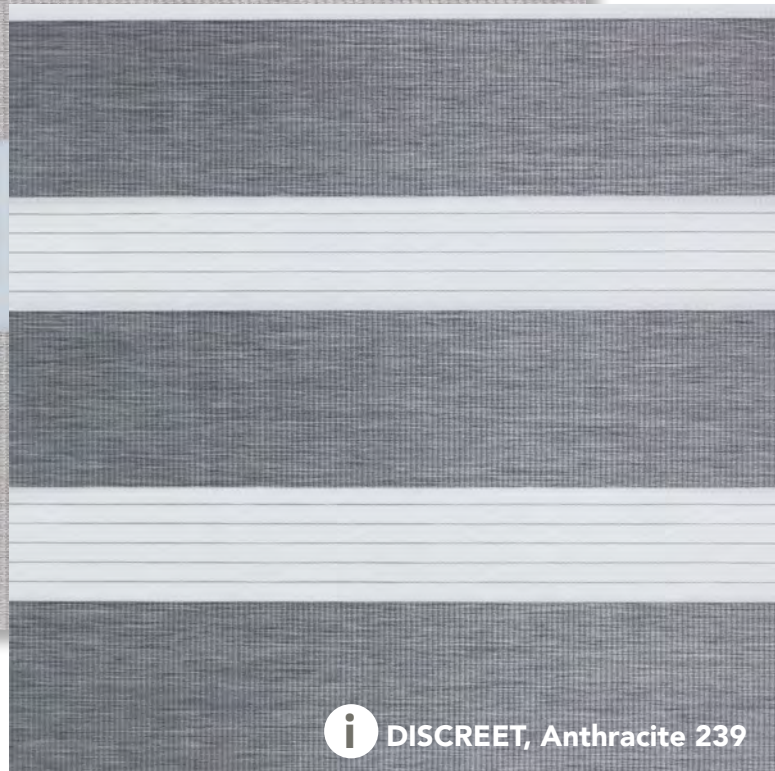
DISCREET

discreet



i DISCREET, Tawny 837

Keira is an organic mix of touchable texture, which proves neutral can go beyond white for a fresh style foundation.



i DISCREET, Anthracite 239

Color-Ways: 2 - Tawny, Anthracite

Max Width: 112" *not available for small cassette

RESERVED

reserved

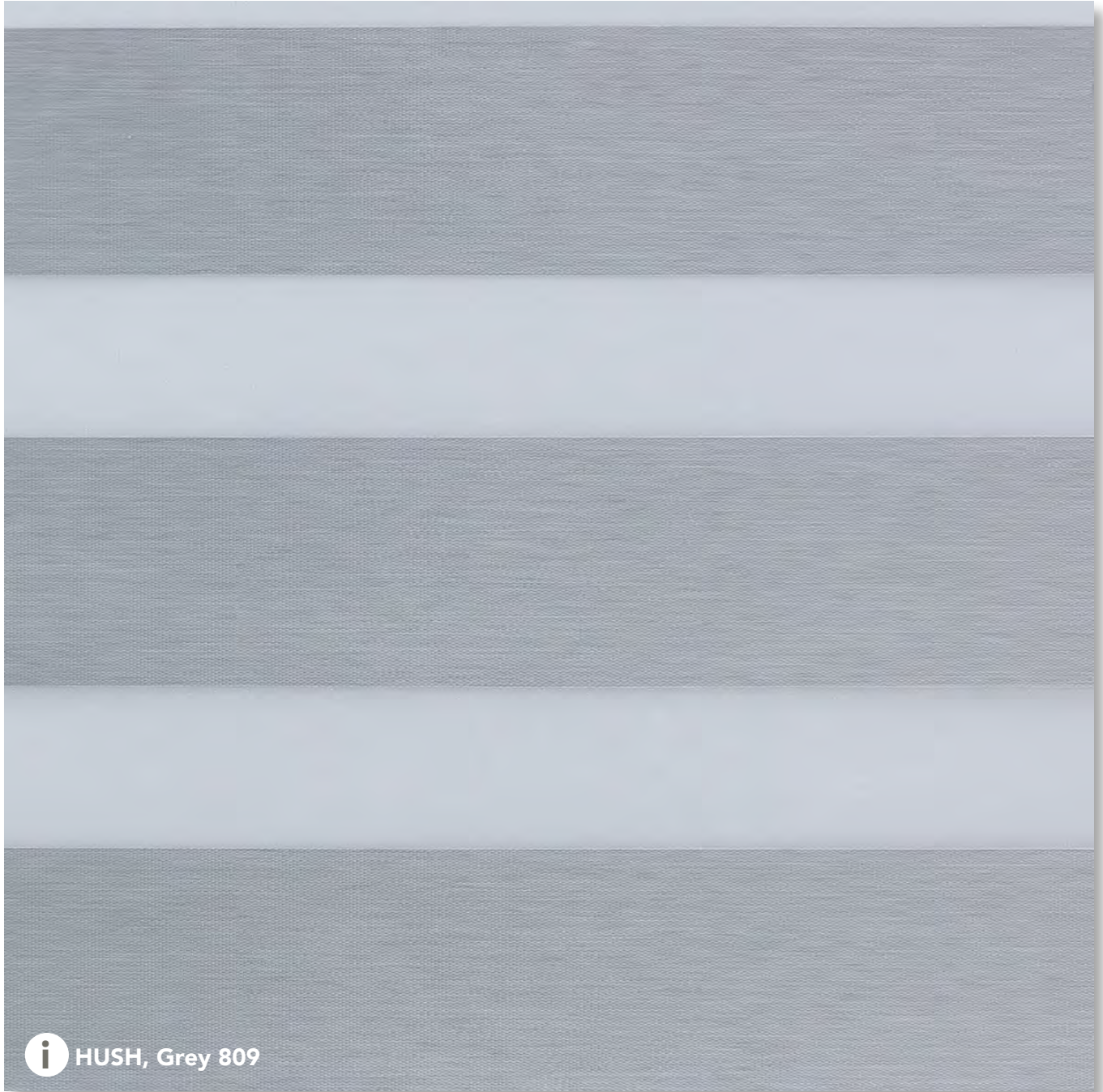


i RESERVED, Root 175

Simple, refined and luscious making it perfect for bedrooms or where privacy is a must but maintain the view through when desired.

Color-Ways: 1 - Root
Max Width: 110"

HUSH
hush



i HUSH, Grey 809

Quiet and simply chic characterized by a fine mesh sheer in an ever popular gray tone.

Color-Ways: 1 - Grey
Max Width: 90"

A modern interior space with dark wood-paneled walls. A large screen on the right wall displays a dramatic space scene with a bright light source and a curved horizon. In the foreground, a grey modular sofa is partially visible, featuring a light blue pillow and a dark, textured black pillow. The ceiling has a dark, textured grid and a small circular light fixture. The floor is covered in a grey carpet.

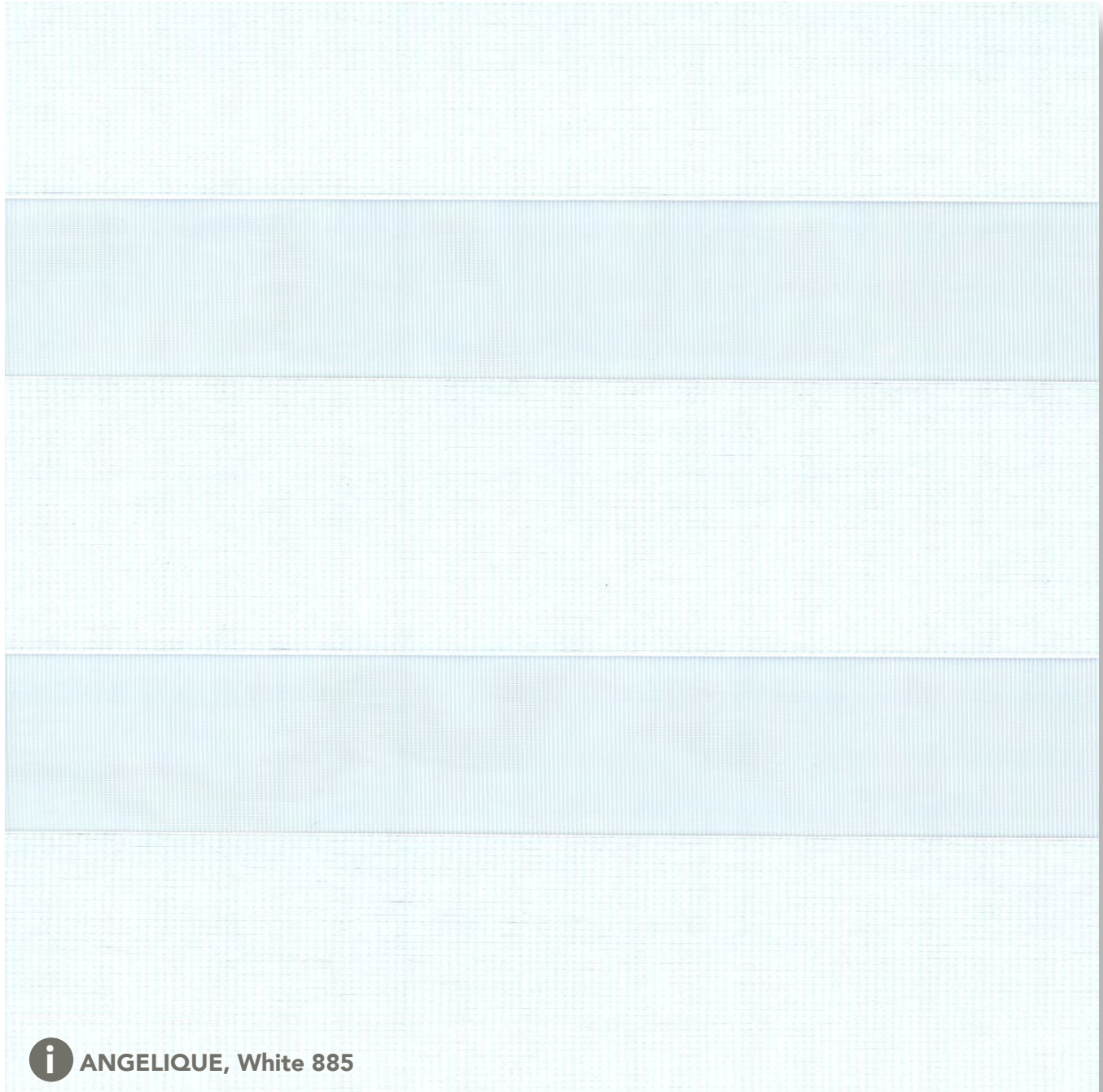
LIGHTS SHA



DES ACTION

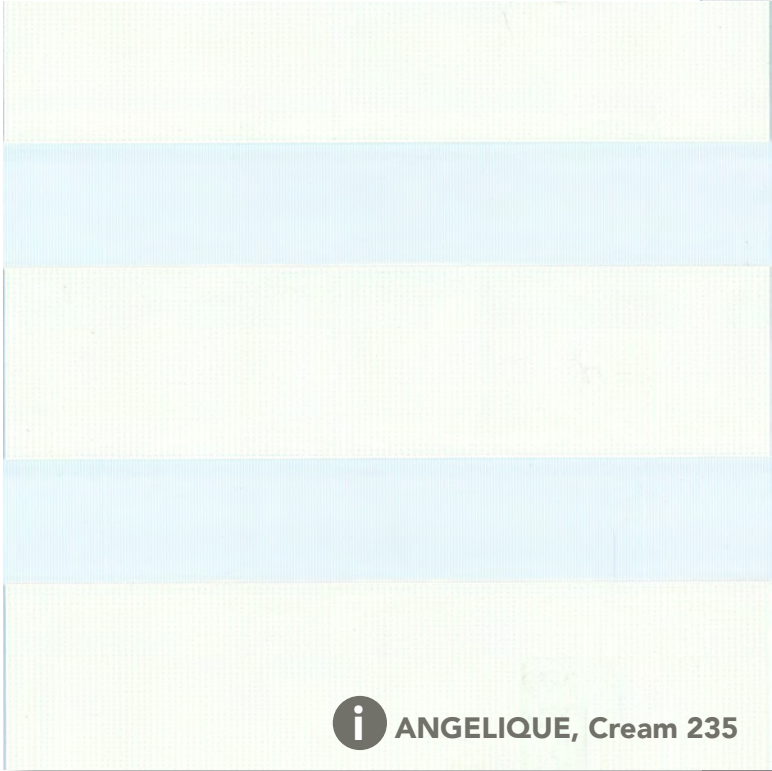
ANGELIQUE

angelique



Angelique is a nice room dimming complement to Entice.
Clean lines with no fuss and available in pure white.

Color-Ways: 4 - *White, Cream, Silver Moon, Storm*
Max Width: 102"



i ANGELIQUE, Cream 235

This color swatch features a repeating pattern of horizontal stripes. The stripes are in three colors: a pale yellow, a light blue, and a light green, arranged in a sequence of yellow, blue, and green from top to bottom.



i ANGELIQUE, Silver Moon 783

This color swatch features a repeating pattern of horizontal stripes. The stripes are in three colors: a light blue, a pale yellow, and a light green, arranged in a sequence of blue, yellow, and green from top to bottom.



i ANGELIQUE, Storm 823

This color swatch features a repeating pattern of horizontal stripes. The stripes are in three colors: a dark blue, a light blue, and a light green, arranged in a sequence of dark blue, light blue, and green from top to bottom.

UTOPIA

utopia



i UTOPIA, Birch 141

The look of wood grain but with all the light control and versatility of transitional shades.



i UTOPIA, Driftwood 396

Color-Ways: 2 - *Birch, Driftwood*
Max Width: 110"

INTRIGUE

intrigue



i INTRIGUE, Cashmere 257

A simple and chic room dimming fabric with a fine sheer in three calming hues perfect for today's trends.



i INTRIGUE, Silver Moon 783

Color-Ways: 2 - *Cashmere, Silver Moon*
Max Width: 110"

COVERT

covert



i COVERT, Silver 781

Reminiscent of a demure dupion silk with hints of horizontal lineation in a broad range of elegant color. A fine sheer between the opaque vanes soft diffuse the light when privacy is not the main focus.

Color-Ways: 5 - *Silver, White, Cream, Ash, Flannel*
Max Width: 108"



i COVERT, White 885



MABEL

mabel



Mabel exudes coastal luxury with its beautifully woven horizontal design, reminiscent of serene seaside elegance. Available in a refined selection of five colors, this pattern perfectly captures the essence of a tranquil, beach-inspired aesthetic while offering unparalleled privacy control.





GOLDIE

goldie



i GOLDIE, Dusk

With its pearlescent sheen and room dimming functionality, Goldie adds a touch of subtle glamour. Available in four colors, it's perfect for clients looking to incorporate a luxurious feel without overwhelming their decor.



JOLENE



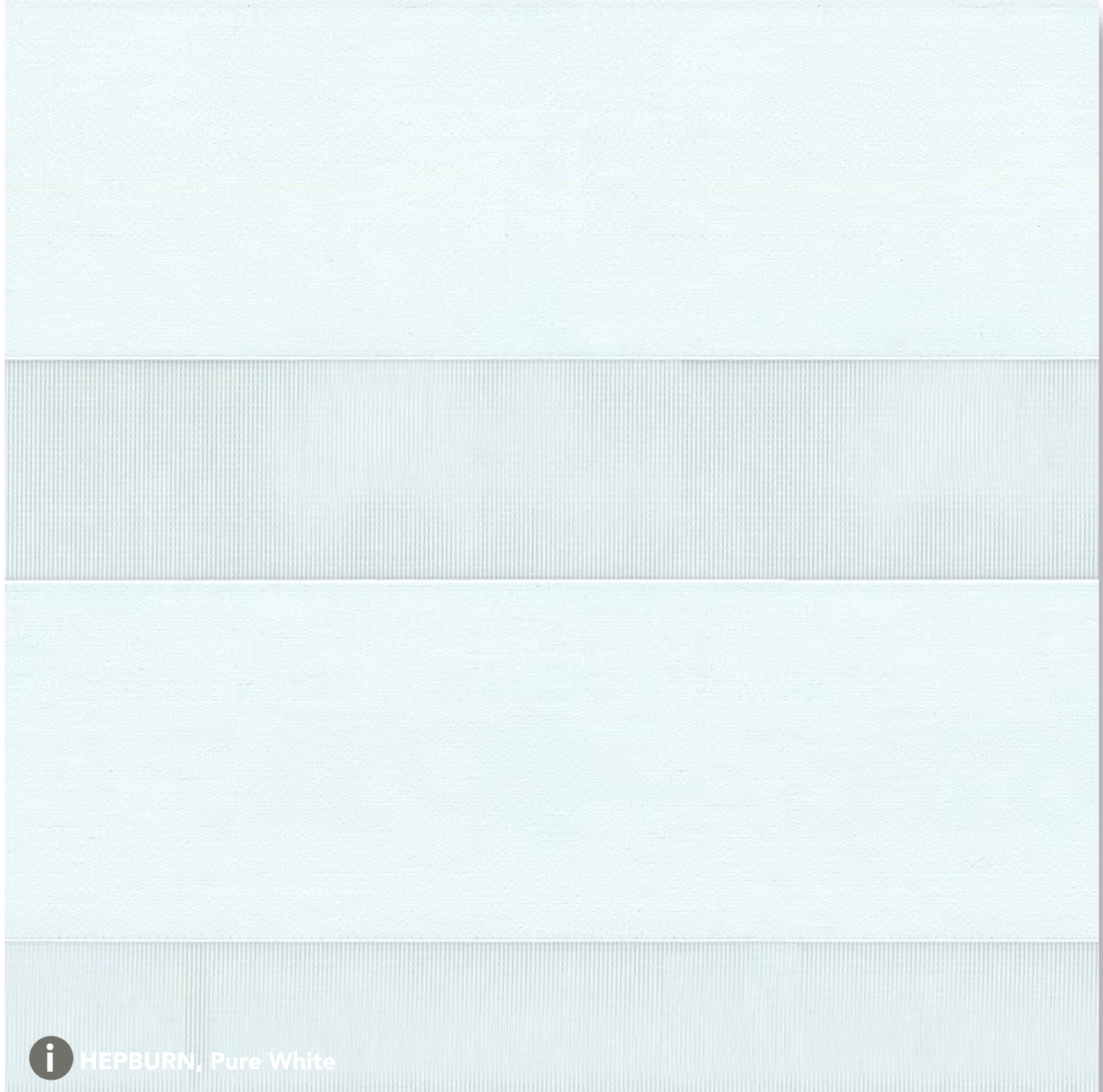
i JOLENE, Driftwood

Boasts a stunning matte flat finish that exudes an earthy and natural allure. Available in three colors, this unique material is perfect for creating a serene and grounded atmosphere.



HEPBURN

hepburn



i HEPBURN, Pure White

Only available in one SKU. This crisp white material is a marvel in both form and function. It's ideal for clients who demand the pinnacle of fashion and privacy in their spaces.





blinds | shutters | shades | draperies & more

2023