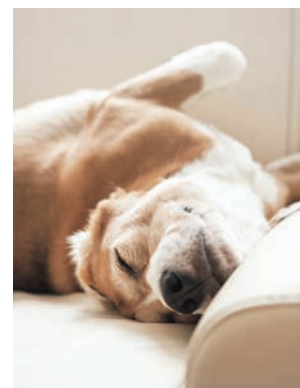




ALTA
WINDOW FASHIONS
design simplified™
PRODUCT COLLECTIONS







design simplified™

You've been re-imagining your favorite room. We're on board. Alta's collection of custom window coverings and our library of fabrics and materials ensure a designer's touch that won't exclude practicality. Or vice versa. How? By offering custom shades and blinds made to your specifications. We take our customer's experience very personally. After all, we are part of your most personal space. Your home.

Let's go window shopping.

// **DIMENSIONS™ Shades**

A distinctive Honeycomb Shades collection

THE ALTA COLLECTION // SHADES AND SHADINGS

// Sheer Shadings

Blend the beauty and softness of a sheer with the function and convenience of a blind. Even soften that harsh sunlight and go wonderfully wide for larger windows and doors—or vertical for a drapery look. The best innovation since sliced bread.





// Honeycomb Shades

The mainstay of classic design, adaptable Honeycomb Shades offer energy efficiency, easy maintenance, and versatility. With state-of-the-window operating systems and enhanced child safety options, our numerous Honeycomb styles work hard and give you all the credit.



// Natural Woven Shades

Both elegant and exotic, Natural Woven Shades are the go-to for interior designers world-wide. Transform light with textures and patterns and enjoy the tactile beauty of grasses, reeds, and bamboo.



// Dual Shades

The alternating opaque and sheer linear bands in our Dual Shades are both modern and masterful in guiding light and protecting privacy. When alternated, the solid bands protect your privacy. Shifted, the sheer widths allow natural light and softly diffused views.



// Roller Shades

Our diverse collection of screen, decorative and blackout fabrics multiplies our design styles into hundreds of solutions. A minimal look with UV protection that complements virtually any room and décor.

DESIGNED FOR THE WAY YOU LIVE

Traditional or modern, urban or cottage. Define your style, then think materials. Our elegant sheers are perfect for a modern vibe. Natural reeds and grasses add a global touch or high performance mesh might be the perfect counterpoint to an industrial loft. What's the home you hope to create? Let's talk.

THE ALTA COLLECTION // BLINDS AND SHUTTERS

// Eclipse® Shutters

Practically perfect in every way, Eclipse Polyresin Shutters are durable, classically beautiful, and add a look of built-in craftsmanship to any decor. Built to last, easy to maintain, and customizable to unique window shapes.





// Wood Blinds

The organic and refined look of genuine wood warms up a room like nothing else. Alta's contemporary colors and finishes evoke the modern traditionalist while classic slats redirect light and adjust the view. Posh privacy guaranteed.



// Faux Wood Blinds

Our Faux Wood Blinds boast the look and feel of genuine wood, but with a bundle of fringe benefits. Like moisture-resistance and exceptional durability, making them perfect for kitchens and bathrooms. Economical and enduring? Excellent choice.



// Vertical Blinds

The cool lines of our Vertical Blinds collection serve up the ultimate in cost and energy efficiency with some of the most contemporary patterns around. Perfect for sliding glass doors or large windows, they offer effortless maintenance and easy operation.



// Aluminum Blinds

Uniquely modern, vintage and industrial-pro all at once, Aluminum Blinds add a sleek, metallic vibe to a kitchen or man-cave. High privacy with low maintenance; even work with large windows. Really, kinda genius any way you look at it.

UNIQUELY CHIC

Alta's collection of colors, textures and materials ensure your window coverings are as individual as you are. Natural or faux wood introduces an old world touch, aluminum complements midcentury modern, or patterned vanes add a layer of dimension. Your imagination is our command.

KEEP IT COOL OR COZY

*Whatever your environment's challenge,
we can meet it.*

// **Honeycomb Shades**

The insulating cell construction helps restrict the outside air, keeping both you and your home warmer in winter and cooler in summer. Honeycomb Shades provide cost-saving energy efficiency that will help the planet and your pocketbook.

// **Eclipse® Shutters**

Classically beautiful and perfect whether your style is traditional or transitional. When the louvers are fully closed, our Shutters keep out the sun's damaging UV rays while maintaining their old-world grace. Even customize with a bi-fold or a bypass track for sliding doors. Elegance 101.

// **Roller Shades**

Our high-performing UV blocking fabrics are vigorously tested and proven to reduce glare and heat gain from solar radiation, keeping your energy costs low and your digital screens happy.



SAFE & SOUND

We love your kids. (And pets.)

When it comes to safety, we take our role seriously, beyond design and operation to awareness and education. We proudly carry the “Best for Kids” designation. Why? Tough independent laboratory testing proves it. Just ask your Alta consultant for all the details.



// Honeycomb Shades



HIGH TECH, LOW STRESS

21st Century, bring it on.

We just took motorization to the next gen. Our groundbreaking systems allow you to control different shades and their positions at various times of the day, all from your smart device. Program from room to room, hour by hour, even window by window.

Want a sleek, cord-free look? Whether at the touch of a fingertip, click of a remote or tap on your smart device, our cordless options provide both clean lines and ultimate convenience.

At Alta, we embrace innovation. We thrive on creating window coverings with style, ingenious engineering and state-of-the-art safety. Good for you, safe for your children, and a smart investment for your home.

// **Roller Shades**
with Motorization





// **Sheer Shadings**
with Motorization



// **Natural Woven Shades**
with Cordless Lift



// **Honeycomb Shades**
with Cordless Lift & Lock



// Panel Track Shades

EXPRESSIVE EXPANSE

We think bringing the outdoors in should be by choice. Just say the word.

Think proportion. Complement vertical windows with vertical shades. Are there other windows in the same room? Do you need to slide the shades aside for a door? Our collections allow you to match or blend, up to you. Select Sheer Shadings, Panel Track, 2" Hybrid Pleat, Honeycomb Shades, or Vertical Blinds. And tame the world outside.



CONTROL CENTRAL

*Both clever and beautiful.
Yep, it's possible.*

Alta is the trailblazer for light and privacy control. Our high-performance designs offer maximum control of both sun and view thanks to selections like Top-Down/Bottom-Up and Two-Fabric Combination shades.

For all-in-one design solutions, our TriLight Shades® take the lead. Combine your Honeycomb, 2" Hybrid Pleat or Dimensions™ Shades with a sheer pleated shade for the ultimate in flexible control.

// TriLight Shades®



Top-Down/Bottom-Up



Two-Fabric Combination



Liner Options



SIMPLIFIED FROM TOP TO BOTTOM

*Want street level privacy but a blue sky view?
Or a flower box view without harsh glare?
Done! Infinitely adjust both light and privacy
with a single window covering.*

Top-down/bottom-up convenience with the advantages of increased UV protection and maximum privacy control. Honeycomb, 2" Hybrid Pleat and Dimensions style with sheer pleat benefits. Smart stuff.



Position as all sheer for a softened view, natural light, moderate privacy, UV protection and less glare.

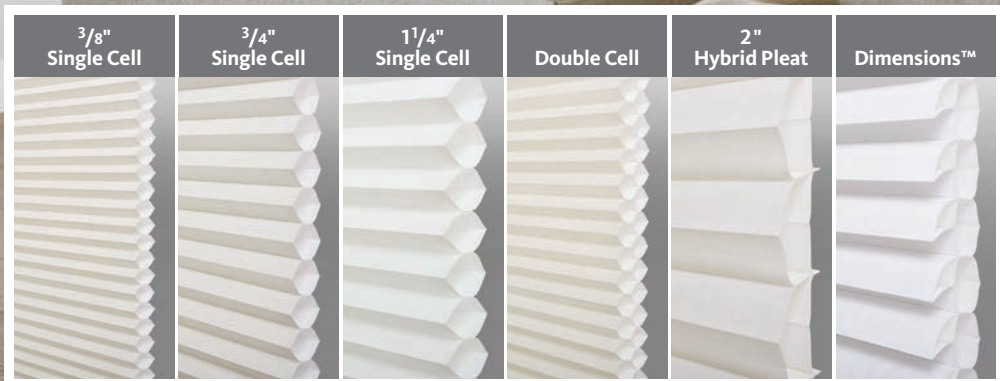


Position like a Top-Down/ Bottom-Up for natural light, but also for UV protection and greater privacy.



Position as full honeycomb for complete privacy and light control.

// HONEYCOMB SHADES





EASY ELEGANCE

We know you have choices, and so do we. Our Honeycomb Shades continue to be our most popular choice for a reason. Actually, lots and lots of reasons.

The mainstay of classic decor, energy-efficient Honeycomb Shades adapt from traditional to modern, bedroom to living room.

By offering six cell styles, including our distinctive Dimensions, plus our patented D-cell, we've cornered the market on choices. From sheer to blackout, vertical or horizontal installation, multiple control options, and dozens of colors. Need we say more?

// 2" HYBRID PLEAT SHADES





ON A GRAND SCALE

We like drama. And our super-sized 2" pleats deliver an award-winning performance.

Bold spaces need a bold statement. Our 2" Hybrid Pleat Shades keep it sleek, even with different shapes in the same space. The unique cell construction allows for minimal stack when the shade is raised or traversed open, so you can still enjoy that million-dollar view.

// SHEER SHADINGS





SHEER BRILLIANCE

With cool confidence, Sheer Shadings keep those clean lines uncluttered, whether for a wide window or tall door.

Imagine blending the beauty and softness of a sheer with the function and convenience of a blind. How genius is that? Sheer panels gently filter light while the adjustable fabric vanes within are your own private brightness control. Now *that's* sheer brilliance.



// DUAL SHADES



AMAZING INNOVATION

...is always a good thing, and our Dual Shades allow you to control the bars, the view, and the privacy.

The alternating opaque and sheer linear bands in our Dual Shades are both modern and masterful in their ability to guide your light. When alternated, the solid bands protect your privacy. Shifted, the sheer widths allow natural light and diffused views.

Innovative and exquisite?
We think so.



Fully enclosed bottomrail allows fabric to slide through smoothly for effortless operation and alignment.

// ROLLER SHADES

Also available in
Panel Track // Exterior





SINGULAR SENSATION

Nothing gives a more tailored look than a neat shade that has the potential to completely disappear, allowing your stunning architecture to take center stage.

Whether in hues of earthen stone, sleek white on white, or a deliciously textured woven mesh, our diverse collection of fabrics multiply our design styles into hundreds of decorative solutions. That's Roller Shades by Alta. Practical and impeccable every time.

// NATURAL WOVEN SHADES





NATURALLY CHIC

Natural Woven Shades are the go-to for interior designers worldwide. Tactile fibers from around the world bring international style right to your very own zip code.

Richly tactile and world-wise. Natural Woven Shades, masterfully loom-woven in old-world tradition, equal instant global style. As if in a far away land, reeds and grasses, bamboo and jute softly filter light from bedroom to living room. No passport required.

// ECLIPSE® SHUTTERS





BOLD TRADITION

Take a deep breath. Our Polyresin Shutters are GREENGUARD certified, ensuring a healthy atmosphere, and the tilt bar means cord-free operation. So, safe for both man and menagerie.

Charming, easy to be around and tougher than your kids, our shutters are built never to chip, discolor, warp, peel or crack, regardless of extreme heat or moisture. Really, all that.

// WOOD BLINDS





CLASSIC REFINEMENT

*You're a modern traditionalist;
we get it. Our Wood Blinds come
in colors that add up to an equally
new equation: classic + contrast
= drama. Works for traditional
modernists, too.*

Our Wood Blinds provide that
satisfying feel of a substantial
window furnishing and look
exceptionally classy doing it.
Choose from natural stains in soft
colors or neutral solids, then step
back and admire the view.

// FAUX WOOD BLINDS





FRIEND & FAUX

High-design on a dime. Get the look of classic hardwood or vintage Venetian blinds without tapping into your inheritance.

Natural-hued wood grains and neutral colors give our Faux Wood Blinds the look and feel of genuine wood, but with a bundle of fringe benefits. Moisture-resistant? Check. Durable? Check. Beautiful? Of course.



// ALUMINUM BLINDS





MODERN METALLICA

Aluminum Blinds have been the darling of Do-It-Yourselfers for decades. Why? They're easy, economical and resilient. Oh, and they happen to look pretty sharp, too. For a very long time.

Uniquely modern, vintage and industrial-pro all at once, Aluminum Blinds add a sleek, metallic vibe to a kitchen or man-cave. A simple twist of the wrist opens or closes the view. Choose from a rainbow of colors and you have a makeover in a snap.

// VERTICAL BLINDS





EXPANSIVE STYLE

The latest hip hotel? Nope, your house. The cool lines of our Vertical Blinds serve up the ultimate in energy efficiency with the most contemporary colors around.

Create—or accentuate—the feeling of space and height with Vertical Blinds and watch the room soar. Our versatile vinyls and decorative fabric styles offer easy design solutions on a big scale. And the interlocking vanes of snappy S-Curve help keep the room and your budget at comfortable levels. Very cool.





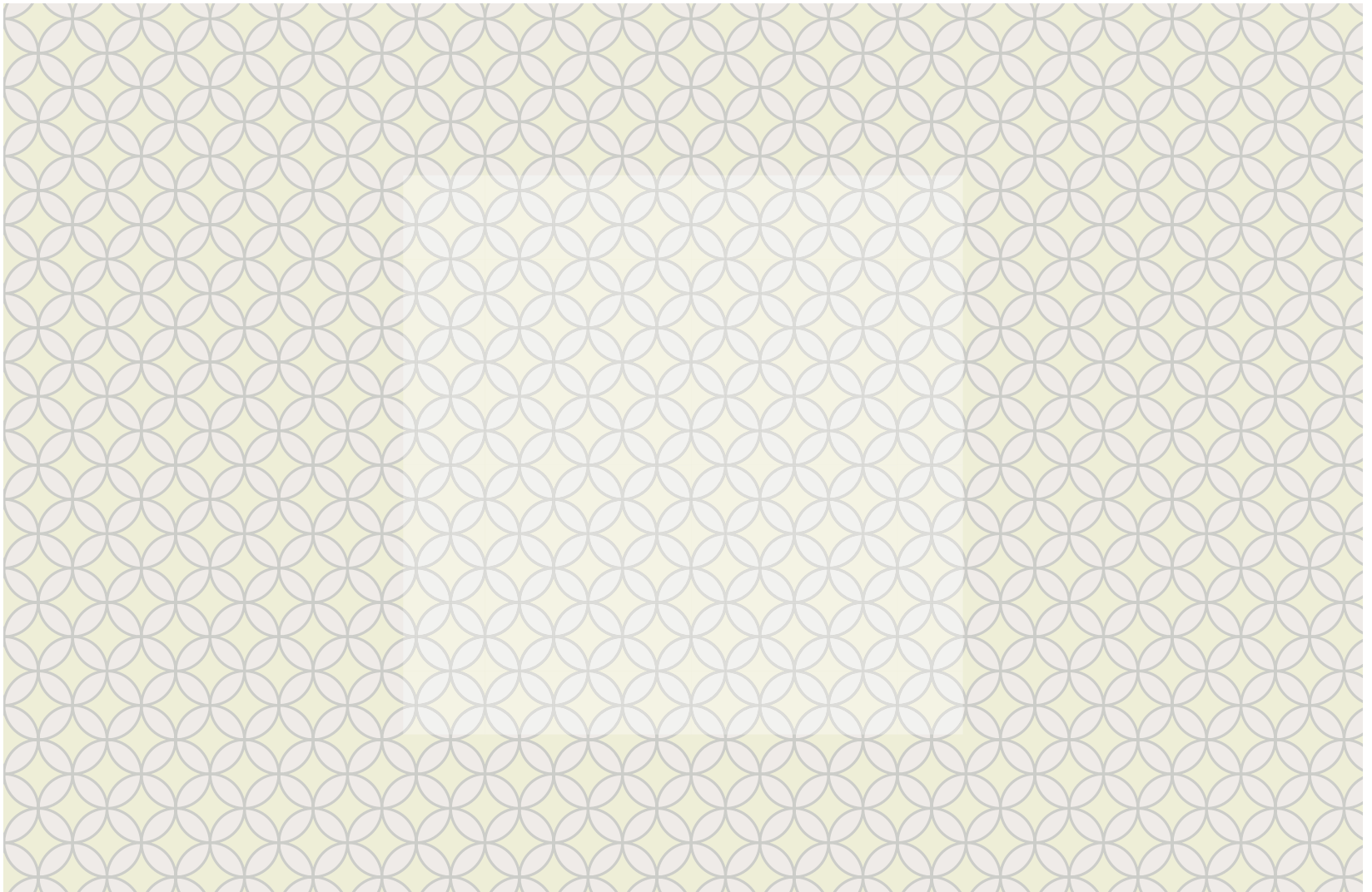
INSPIRATION ON CALL

It's not hard to imagine. Take a look through our gallery of inspiration and your design vision may just unfold before your eyes.

Visit our website
www.altawindowfashions.com
to view many more beautiful Alta window coverings.

And did we mention?

Alta stands by our products with a
Limited Lifetime Warranty.



ALTA

WINDOW FASHIONS

design simplified™

altawindowfashions.com

